



*The Denholm
Seed Company
Crop 1954*

PRICE
BEING EQUAL

QUALITY

AND
SERVICE

MAKES
THE DIFFERENCE



**WHOLESALE CONTRACT PRICE LIST
OF
"PROVEN QUALITY" FLOWER SEEDS
CROP OF 1954**

CABLE ADDRESS DENSEEDS LOS ANGELES

PHONE ARIZONA 9-8105

The Denholm Seed Company

WHOLESALE GROWERS

2342 Sawtelle Blvd.

LOS ANGELES 64, CALIFORNIA

Denholm Seed Company

GENERAL CONDITIONS OF DELIVERY

For every order that we shall accept, we agree to plant sufficient land to produce the desired quantity of seed under normal conditions. Should the outcome of the crop be lower than our estimation, orders will be filled pro rata only. Crop failure or any other cause beyond our control releases us entirely from delivery.

We urge our customers to use AIR MAIL when sending rush orders, and if so desired the seeds can be sent to you by AIR PARCEL POST which rate is very reasonable, varying from 60c to 80c per pound, depending upon the zone.

"The DENHOLM SEED COMPANY warrants to the extent of the purchase price that seeds or bulbs sold are as described on the container within recognized tolerances. Seller gives no other or further Warranty, expressed or implied."

NOTE OUR NEW TERMS

Prices in this list are now in effect on both spot and 1954 crop orders, and now cancels all previous prices.

All seeds are quoted F. O. B. our Warehouse, Los Angeles, California, for delivery as soon as possible after harvest of crop 1954, 60 days acceptance net, less 1% cash thirty days to firms of established credit. New customers must furnish satisfactory credit references if shipment is desired on an open account basis.

MINIMUM CHARGE PER ITEM . . . 25 CENTS

All invoices payable in U. S. Dollars, in or by New York or Los Angeles Exchange. All overdue accounts subject to sight draft without further notice. Bags and containers will be charged at cost and are not returnable.

All orders of 4 ounces or over will be charged at the pound rate, all orders under 4 ounces will be charged at the ounce rate.

Shipping instructions should accompany each order, stating clearly whether seeds are to be sent Rail Freight, Truck Freight, Express or Mail, giving preferred routes. In all cases where the route is left to our judgment, we will select the best we know, but entirely at the risk of the buyer. Should fulfillment of any order or contract be prevented or delayed by the act of God, war, blockade, revolution, prohibition of exports or imports, riots, strikes, lockouts, fire loss and/or detention at sea or any other contingency beyond our control, we shall not be responsible for any loss and/or damage thereby.

We reserve the right to change prices in this list at any time.

THE DENHOLM SEED CO.

The measurements given on plant descriptions and the number of seeds per oz. are approximate and may vary with the season.

Highly Recommended New Items

ALYSSUM PROCUMBENS (New) ROYAL CARPET (All-America 1953)

For the first time a Violet Queen color in a Procumbens type. This new Alyssum has lots of possibilities for rock garden edgings and borders. Royal Carpet is a fine companion for Carpet of Snow.

\$2.50 per oz.

\$25.00 per lb.

ASTER BOUQUET TYPE WILT RESISTANCE, POWDERPUFFS MIXED (New)

A full double, tightly packed, 3 to 3½ ins. across. The plant is very symmetrical, only about 12 ins. in diameter, yet 24 ins. tall. There are 15 to 20 blooms per plant with good cutting stems. Most of the flowers will be in bloom at one time and on top.

A pleasing color balance to include all the colors known to Asters.

\$2.50 per oz.

\$25.00 per lb.

COSMOS EARLY SENSATION EXTRA EARLY MIXED (Denholm) (New)

This new, EXTRA EARLY STRAIN of Sensation Cosmos will bloom fully two weeks before the regular variety. The plant habit is more graceful and slightly more dwarf than the ordinary strains.

Giant blooms 4 to 4½ ins. across, made up of 7 to 8 overlapping petals forming a disk-like flower.

A full range of colors blended in a tested mixture: Crimson, Pink, Radiance and White.

Spot \$1.50 per oz.

\$15.00 per lb.

1954 Crop \$1.25 per oz.

\$10.00 per lb.

MARIGOLD DWARF FRENCH SINGLE BROWNIE (Denholm) (New)

The contrasting hues of vivid russet red and glistening golden yellow has both luster and harmony. The large crested centers of golden yellow seem to burst from a rich mahogany red disk of a single row of mildly serrated flat overlapping mahogany red petals that are edged with a thin line of gold.

BROWNIE produces a generous supply of blooms, 2 ins. in diameter. The plant habit is dwarf and bush-like. Height about 10 to 12 ins.

Spot \$3.50 per oz.

\$35.00 per lb.

1954 Crop \$1.50 per oz.

\$15.00 per lb.

Highly Recommended New Items

MARIGOLD DWARF FRENCH DOUBLE PARISIAN HYBRIDS (New)

A distinctly new and sensational strain with all of the colors and hues known to Marigolds in hundreds of new color combinations on a rich green background. This strain is early, free flowering and fully double. The blooms are tightly packed and much larger than the regular strains, averaging better than 2 in. More colors than we have ever seen in a Marigold.

\$1.35 per oz.

\$12.00 per lb.

PETUNIA DWARF GIANTS of CALIFORNIA MASTER BLEND (Denholm)

MASTER BLEND is not grown as a mixture but is made from the seed saved from single plant selections with years of breeding and selecting behind each plant. By far the best blend of Petunia Dwarf Giants of California on the market.

\$6.00 per 1/16 oz.

\$18.00 per 1/4 oz.

\$60.00 per 1 oz.

PETUNIA DWARF COMPACT GRANDIFLORA PLAIN EDGED POPCORN (New)

The plentiful supply of blooms are the same size and form as the Grandiflora Single Plain Edged varieties such as Snowstorm and White Queen. The plant habit is dwarf and compact. This is a very important development in Petunias, especially for pots and low bedding situations.

Spot \$6.00 per 1/16 oz.

\$18.00 per 1/4 oz.

\$60.00 per oz.

1954 Crop \$5.00 per 1/16 oz.

\$15.00 per 1/4 oz.

\$50.00 per oz.

PHLOX (All-America 1952) GLOBE MIXED

This strain comes more nearly being 100 per cent uniform than any Phlox that we have seen. Each plant is the same height, shape and plant spread as his neighbor.

The completely full plants are globe or dome shaped. With us **GLOBE MIXED** retains the fine uniform habit of a solid mound of bloom throughout the entire flowering season. Very showy.

\$4.00 per oz.

\$40.00 per lb.

PHLOX DRUMMONDI DWARF IDEAL BEDDING MIXED, 6 to 8 ins.

A fine florist strain that is real dwarf, the plants are extremely uniform in habit. Especially selected for pot culture. A most striking array of unusually gay and bright color combinations.

\$3.50 per oz.

\$35.00 per lb.

SWEET PEA ZVOLANEK EARLY MULTI-FLORA

Without doubt this new ZVOLANEK EARLY MULTI-FLORA is one of the most important developments in Sweet Peas for many years.

From 5 to 8 giant frilled and waved blooms per sturdy stem that averages about 18" in length.

ZVOLANEK'S BEAUTY ROSE	ZVOLANEK'S ORANGE CERISE
ZVOLANEK'S BLUE FLAG	ZVOLANEK'S ORCHID
ZVOLANEK'S DEEP ROSE	ZVOLANEK'S ROSE
ZVOLANEK'S ELK'S PURPLE	ZVOLANEK'S SALMON PINK "TOOEY"
ZVOLANEK'S LIGHT ROSE	ZVOLANEK'S WHIRLWIND
ZVOLANEK'S LIGHT SALMON PINK	ZVOLANEK'S WHITE
ZVOLANEK'S LAVENDER	ZVOLANEK'S MIXED

SEPARATE COLORS . . .	\$1.25 per oz.	\$10.00 per lb.
MIXED95 per oz.	7.50 per lb.

VERBENA DWARF COMPACT SPARKLE (Denholm) (New)

An entirely new class of Verbena. The habit is dwarf and compact, and completely eliminates the open or bare spots that develop in the center of the plants of the regular strains before the blooming season is very far along.

SPARKLE is the sharpest color yet offered in Verbena. A bright scarlet red greatly intensified by a large gleaming white eye.

This is the first color of a new class of Verbena. We have other colors in the process of development.

\$2.50 per oz.

\$25.00 per lb.

Colored lithograph bags are available from Schmidt Lithograph Co., San Francisco, California

VERBENA DWARF COMPACT IDEAL FLORIST STRAIN MIXED

The plants are dwarf and compact in habit. A full range of fine colors. There is a predominance of beautiful color combinations of the eyed kinds. This strain has been developed for florist's use, especially adapted for pot and flat culture. Not upright and must not be confused with the Rainbow Strain.

\$3.50 per oz.

\$35.00 per lb.

Denholm Seed Company

FLOWER SEEDS

General List

		per oz.	per lb.
ACROCLINIUM DOUBLE (Everlasting Flower)	8,500 Seeds per oz.		
New Large Flowered Hybrids , fine colors, giant flowers. As dried or strawflowers excellent for winter decoration, 18 ins.....		\$ 1.00	\$ 8.00
AGERATUM MEXICANUM 200,000 Seeds per oz.			
Blue Ball Improved , uniform, compact plants with large dark green leaves that are almost completely hidden by large clusters of mid-blue flowers, 5 ins.....	3.00	30.00	
Blue Bedder , very compact, deep blue, 5 to 6 ins.....	2.00	20.00	
Blue Cap , dwarf and compact, a profusion of miniature, feathery-like flowers. Lilac blue, 4 ins.....	2.00	20.00	
Blue Perfection , true blue, large flowers for cutting, 10 to 12 ins....	1.50	15.00	
Capri (new) light blue dwarf.....	4.00	40.00	
Fairy Pink , large dark green leaves, smothered with small feathery soft salmon rose pink flowers, 4 ins.....	5.00	50.00	
Midget Blue , <small>ALL-AMERICA SELECTION</small> 1940. A miniature plant covered with small true ageratum blue flowers, 2 to 3 ins.....	3.00	30.00	
Purple Perfection , improved blue Perfection, deeper blue. Also suitable for cutting, 10 ins.....	1.50	15.00	
ALTHAEA ROSEA . (See Hollyhock, page 22)			

Alyssum

60,000 Seeds per oz.

PROCUMBENS ROYAL CARPET (New) (All-America 1953)

A Violet Queen color in a Carpet of Snow plant habit. **ROYAL CARPET**, an excellent companion to Carpet of Snow.

\$2.50 per oz. \$25.00 per lb.

Tetra Snowdrift (new) a giant flowered maritimum white type 12 ins.	1.25	10.00
Maritimum (Benthami) , common sweet scented white, 10 ins.....	.65	5.00
Dwarf Compact Little Gem , pure white, erect habit, 6 ins.....	.90	7.00
Dwarf Compact Lilac Queen Improved , very compact, 6 ins.....	.90	7.00
Dwarf Compact Violet Queen , erect habit, bright violet, 6 ins.....	1.25	10.00
→ Procumbens, Carpet of Snow , round flat growing plants, grand for edging and annual rock gardens. Maximum height 3 ins.....	.90	7.00
Procumbens, Snowcloth , purest white, spreading, 3 ins.....	.90	7.00
Saxatile Compactum (Gold Dust) , (Perennial) golden yellow, blooms very early, fine for perennial rock gardens, 12 ins.....	.75	6.00

Unless otherwise noted, all items listed are annual

"Flower Seeds of Proven Quality"

AMARANTHUS	30,000 Seeds per oz.	per oz.	per lb.
Caudatus (Love Lies Bleeding), long drooping deep red spikes with dark green foliage. 3 ft.....		\$.40	\$ 3.00
Molten Fire , bronze foliage, tipped scarlet with poinsettia-like head, needs room. 4 ft.....		1.50	15.00
Tricolor Splendens (Joseph's Coat) yellow, red, green and variegated leaves. 3 ft.95	7.50

ANCHUSA

Capensis Blue Bird , <small>ALL-AMERICA SELECTION</small> 1935.	1,100 Seeds per oz. forget-me-not like blooms, brilliant indigo blue, compact, 18 ins.....	.65	5.00
Italica Dropmore Strain (Perennial) 1,200 Seeds per oz. large clear gentian blue, 4 to 6 ft.....		.65	5.00

Antirrhinum

ANTIRRHINUM MAXIMUM (Rust Resistant) 220,000 Seeds per oz. 33 ins. Larger florets, longer flowering spike, and taller plants than the Majus type.

Alaska (Snowflake) , white.....	3.00	30.00
Campfire , bright scarlet.....	3.00	30.00
Canary Bird , canary yellow.....	3.00	30.00
Copper King , copper.....	3.00	30.00
Crimson , fiery crimson, dark foliage.....	3.00	30.00
Indian Summer , coppery orange scarlet.....	3.00	30.00
Loveliness , soft rose pink.....	3.00	30.00
Paradise Rose , rose pink.....	3.00	30.00
Pink Sensation , pure clear pink.....	3.00	30.00
Red Cross , crimson, white tube.....	3.00	30.00
→ Velvet Giant , <small>ALL-AMERICA SELECTION</small> 1947. Base branching, giant blooms, sturdy stems, velvety deep crimson, dark foliage.....	3.00	30.00
Yellow Giant , clear yellow.....	3.00	30.00
Extra Choice Mixed	2.00	20.00

ANTIRRHINUM GIANT RUFFLED TETRA 30 ins. 220,000 Seeds per oz. A good husky grower with a generous amount of spikes per plant. A full range of colors to include many interesting bi-colors. This is the best garden variety. Large flowered.

→ Extra Choice Mixed	3.50	35.00
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ANTIRRHINUM SUPER MAJESTIC (Rust Resistant) 20 ins. Semi-dwarf type, base branching with extra large florets.

Extra Choice Mixed	2.00	20.00
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ANTIRRHINUM MAJUS GRANDIFLORUM (Rust Resistant) 30 ins. Medium tall type, free flowering, with a complete color range.

Cherry Rose , deep cherry rose.....	2.50	25.00
Padre , crimson	2.50	25.00
Pinkie , clear pink.....	2.50	25.00
Rosalie , <small>ALL-AMERICA SELECTION</small> 1940, deep rose.....	2.50	25.00
Shasta , pure white.....	2.50	25.00
Yellow Jacket , deep yellow.....	2.50	25.00
Choice Mixed	1.50	15.00
University of California Mixed	1.50	15.00

AQUILEGIA (Columbine) (Perennial) 17,500 Seeds per oz.

Longissima , pale yellow, very long spurs.....	25.00	
→ Imperial Long Spurred Hybrids	3.00	30.00
A vigorous strain with extra large blooms.		
Mrs. Scott Elliott's Long Spurred Hybrids	3.00	30.00
A reselected strain for a greater color range and uniformity.		
Long Spurred Choice Mixed	2.50	25.00

Denholm Seed Company

Aster

Our Wilt Resistant Asters are grown from the very finest pure line strains. No effort is being spared to maintain the high standard necessary for quality stock and you will find our strains second to none. 12,000 Seeds per oz.

ASTER EARLY GIANT WILT RESISTANT 20 ins.

This is a very early type of Giants of California that blooms 4 to 5 weeks ahead of the regular strain.

		per oz.	per lb.
→	Azure Blue (Denholm) (New) lavender blue.....	\$ 2.50	\$25.00
	Light Blue, ALL-AMERICA ^{SELECTION} 1939, mid-blue.....	2.50	25.00
→	Crimson (Denholm) (New)	2.50	25.00
	Peach Blossom	2.50	25.00
	Rose Marie, attractive shade of rose.....	2.50	25.00
	White (New)	2.50	25.00
	Extra Choice Mixed (Denholm) (New).....	2.00	20.00

ASTER SUPER GIANT WILT RESISTANT (New) 36 ins.

Giant ostrich-feather flowers with long, sturdy, non-lateral stems. An excellent Giant Aster that blooms from late summer to frost.

Beverly Hills, azure blue.....	2.50	25.00
El Monte, ALL-AMERICA ^{SELECTION} 1936, large flowered crimson.....	2.50	25.00
Hollywood, pure paper white.....	2.50	25.00
Los Angeles, ALL-AMERICA ^{SELECTION} 1934, giant shell pink, largest of all....	2.50	25.00
Pasadena, peach blossom.....	2.50	25.00
Santa Barbara, dark purple.....	2.50	25.00
Extra Choice Mixed.....	2.50	25.00

ASTER IMPROVED GIANTS OF CALIFORNIA 30 ins.

Blooms resemble the Crego class but they are much larger and more interlaced. Stems are non-lateral.

Apple Blossom, sort of shell pink.....	2.00	20.00
Azure Blue, light blue. <i>H.C. R.H.S. — 1950</i>	2.00	20.00
Crimson	2.00	20.00
Dark Purple	2.00	20.00
Deep Rose, green stems. <i>H.C. R.H.S. — 1950</i>	2.00	20.00
Light Purple or Dark Blue.....	2.00	20.00
Peach Blossom, flushed lavender pink.....	2.00	20.00
White. <i>H.C. R.H.S. — 1950</i>	2.00	20.00
Extra Choice Mixed.....	1.80	18.00

ASTER IMPROVED GIANTS OF CALIFORNIA SUNSHINE 28 ins.

Finely quilled large tufted center, with long narrow ribbon-like guard petals. All-over diameter of bloom 5 to 6 inches.

Finest Mixed.....	2.00	20.00
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ASTER BOUQUET TYPE WILT RESISTANT 24 ins.

POWDERPUFFS MIXED (New) Full double, 3 to 3 1/2 ins across, symmetrical plant producing 15 to 20 blooms per plant. (See Page 3)	2.50	25.00
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"Flower Seeds of Proven Quality"

A S T E R

(continued) 12,000 Seeds per oz.

ASTER PRINCESS WILT RESISTANT 30 ins.

A large, full, double-crested center of small quilled petals with a narrow collar of several rows of guard petals.

	per oz.	per lb.
Alice (New) bright azure blue.....	\$2.00	\$20.00
Anne , peach blossom.....	2.00	20.00
Barbara , orchid.....	2.00	20.00
Bonnie , soft salmon rose.....	2.00	20.00
Elizabeth , pure white	2.00	20.00
Goldilocks , earlier and deeper than Golden Sheaf.....	2.00	20.00
Linda , clear rose.....	2.00	20.00
Margaret , rose	2.00	20.00
Marsha , rich cinnabar scarlet.....	2.00	20.00
Nancy , glowing salmon pink, gold center.....	2.00	20.00
Pat , bright crimson.....	2.00	20.00
Susan , deep blue.....	2.00	20.00
Virginia , bright mid-blue.....	2.00	20.00
Finest Mixed	2.00	20.00

ASTER EARLY BEAUTY WILT RESISTANT 30 ins.

Same type as American Beauty but blooms much earlier.

Azure Fairy. A.M. R.H.S. — 1950	2.00	20.00
Crimson	2.00	20.00
Deep Rose	2.00	20.00
Peach Blossom	2.00	20.00
Purple or Dark Blue	2.00	20.00
Scarlet (Denholm) (New) dark stems.....	2.00	20.00
September Beauty , delicate shell pink.....	2.00	20.00
Shell Pink	2.00	20.00
White	2.00	20.00
Extra Choice Mixed	1.60	16.00

ASTER IMPROVED CREGO WILT RESISTANT 30 ins. 12,000 Seeds per oz.

The blooms have incurved petals, and they are now nearly as large as the Giants of California.

Azure Blue	1.40	12.50
Blue Flame , navy blue.....	1.40	12.50
Cattleya , orchid	1.40	12.50
Crimson	1.40	12.50
Deep Rose , dark stems.....	1.40	12.50
Enchantress , salmon pink.....	1.40	12.50
Light Blue	1.40	12.50
Mid-Blue. A.M. R.H.S. — 1950	1.40	12.50
Peach Blossom	1.40	12.50
Purple or Dark Blue	1.40	12.50
Rose	1.40	12.50
Rose Pink (Denholm) (New)	1.40	12.50
Shell Pink	1.40	12.50
White	1.40	12.50
Extra Choice Mixed	1.35	12.00

The measurements given on plant descriptions and the number of seeds per oz. are approximate and may vary with the season.

Denholm Seed Company

ASTER

(continued) 12,000 Seeds per oz.

ASTER QUEEN OF THE MARKET WILT RESISTANT 20 ins.

This is the earliest class of Asters, medium-sized blooms.

	per oz.	per lb.
Azure Blue	\$ 1.35	\$12.00
Ballet Queen, deep salmon rose. <i>A.M. R.H.S. — 1950</i>	1.35	12.00
Crimson	1.35	12.00
Dark Blue or Purple	1.35	12.00
Flesh Pink	1.35	12.00
Light Blue, medium blue	1.35	12.00
Rose	1.35	12.00
Scarlet	1.35	12.00
White	1.35	12.00
Extra Choice Mixed	1.30	11.00

ASTER EARLY ROYAL WILT RESISTANT 24 ins.

Early branching type. Blooms soon after the Queen of the Market strain.

Azure Blue	1.40	12.50
Coppery Rose	1.40	12.50
Crimson	1.40	12.50
Deep Rose	1.40	12.50
Peach Blossom	1.40	12.50
Purple	1.40	12.50
Scarlet	1.40	12.50
Shell Pink	1.40	12.50
White	1.40	12.50
Extra Choice Mixed	1.35	12.00

ASTER AMERICAN BRANCHING WILT RESISTANT 28 ins.

A prolific bloomer of the branching type, full double.

Azure Blue. <i>A.M. R.H.S. — 1950</i>	1.40	12.50
Crimson	1.40	12.50
Peach Blossom	1.40	12.50
Purple or Dark Blue. <i>H.C. R.H.S. — 1950</i>	1.40	12.50
Rosalie	1.40	12.50
Rose	1.40	12.50
Sensation, scarlet. <i>H.C. R.H.S. — 1950</i>	1.40	12.50
Shell Pink (Mary Semple)	1.40	12.50
White	1.40	12.50
Extra Choice Mixed	1.35	12.00

ASTER BRANCHING WILT RESISTANT 20 ins.

→ **Heart of France.** Medium-sized blooms, color ruby red, reselected strain

2.50 25.00

ASTER SINGLE CHINENSIS 30 ins.

Daisy-like blooms are 3 to 4 inches across and produced in great abundance. A well balanced blend.

Our strain of **RAINBOW UPRIGHT MIXED** is well regarded by all who have seen it for its outstanding qualities for cut flowers as well as garden use.

→ **Rainbow Upright Mixed**, special florist cut flower strain.....

.95 7.50

"Flower Seeds of Proven Quality"

A S T E R

(continued)

12,000 Seeds per oz.

ASTER KING BRANCHING FLORISTS STRAIN 26 ins.

We have developed seven new colors and greatly improved the existing varieties. The King type of Astor has been bred and selected for florist use, but of recent years has also become a popular garden variety.

		per oz.	per lb.
Lavender, Early Denholm , clear lavender.....		\$ 2.00	\$20.00
Peach Blossom, Denholm		2.00	20.00
Rose		2.00	20.00
Salmon, Denholm		2.00	20.00
→ Salmon Pink (New) Denholm , light salmon pink.....		2.00	20.00
→ Salmon Rose (New) Denholm , warm salmon rose.....		2.00	20.00
Shell Pink (New) Denholm		2.00	20.00
→ Talisman (New) Denholm , delicate salmon pink.....		2.00	20.00
Violet		2.00	20.00
White		2.00	20.00
Extra Choice Mixed		2.00	20.00

ASTER BALL TYPES WILT RESISTANT

Fully double blooms on long clean stems. This fine strain throws few laterals, so needs very little disbudding when grown for cutting. Bred and selected for cut flowers. When well grown will not show any centers.

ASTER AZURE BALL (New), the blooms of this color are completely double but not quite as large as the other BALL varieties. A clear light blue.....	5.00	50.00
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ASTER PINK BALL (New Ball Shell-Pink), fully double flowers are 3½ to 4 ins. in diameter, carried on extra long stems. The color is a soft pink.....	6.00	60.00
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ASTER ROSE BALL (New), extra large flowered, fully double, rich deep rose	6.00	60.00
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ASTER WHITE BALL (New White Ball), pure white blooms on good long stems. Blooms equal in size and doubleness to Pink Ball and Rose Ball.....	5.00	50.00
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ASTER MISCELLANEOUS VARIETIES

All Sorts Double Mixed	1.00	8.00
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This is not grown as a blend but made up entirely from good double varieties. A real value in mixed Asters.

Double and Single Mixed75	6.00
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A blend made up from double and single varieties

The measurements given on plant descriptions and the number of seeds per oz. are approximate and may vary with the season.

Denholm Seed Company

AUBRIETIA (Perennial) 85,000 Seeds per oz. 6 ins.

Early bloomer, colors: carmine, mauve and purple. Excellent for perennial borders and rock gardens.

Large Flowered Hybrids Finest Mixed..... **per oz.** **\$ 2.00** **per lb.** **\$20.00**

BABY'S BREATH. (See Gypsophila Page 21)

BACHELOR'S BUTTON. (See Centaurea Cyanus Pages 14 & 15)

BALSAM DOUBLE (Lady Slipper) 3,000 Seeds per oz.

Camellia Flowered Mixed, 2 ft...... **.75** **6.00**
Bush Flowered Finest Mixed, 15 ins...... **1.35** **12.00**

BARTONIA (Blazing Star) 38,000 Seeds per oz. 24 ins.

Thistle-like foliage, blooms single star shaped, 3 ins.

Aurea, golden yellow..... **1.00** **8.00**

BEANS 25 Seeds per oz.

Scarlet Runner, ornamental climber..... **.50**

BELL OF IRELAND (Malucella Laevis), 24 ins..... **3.00** **30.00**

BLUE LACE FLOWER. (See Didiscus, page 20)

BRACHYCOMBE IBERIDIFOLIA (Swan River Daisy) 150,000 Seeds per oz.

Small delicate Cineraria-like blooms in pastel colors.

Mixed, 12 ins...... **1.35** **12.00**

BURNING BUSH. (See Kochia Page 22)

Calendula

(POT MARIGOLD)

4,000 Seeds per oz.

Pacific Beauty—A comparatively new class of Calendula that is more heat resistant. The extra large blooms are graceful and much less formal than the regular strains.

Pacific Apricot Beauty , apricot two-tone.....	.65	5.00
Pacific Cream Beauty , cream-white shading.....	.65	5.00
Pacific Lemon Beauty , pure lemon yellow.....	.65	5.00
Pacific Persimmon Beauty , persimmon orange.....	.65	5.00
Pacific Beauty Mixed65	5.00

Other fine varieties that are continually reselected for better and better quality.

Art Shades , pastel tints in new colors.....	.65	5.00
Ball Gold , deep golden yellow, light center, long stems.....	.65	5.00
Ball Lemon Queen , deep golden yellow, dark brown eye.....	.65	5.00
Ball Long Orange Improved , golden orange, light eye.....	.65	5.00
Ball Masterpiece , long stemmed, real orange, dark center.....	.65	5.00
Ball Orange Improved , clear orange, light center.....	.65	5.00
Campfire Improved Florist Strain (Sensation) , large dark orange.....	.65	5.00
Chrysanthia (Sunshine) , <small>ALL-AMERICA SELECTION</small> 1934, incurved petals, clear buttercup yellow65	5.00

"Flower Seeds of Proven Quality"

CALENDULA DOUBLE (continued)

	per oz.	per lb.
Lemon Queen , golden yellow with light center.....	\$.65	\$ 5.00
Orange King Improved , very deep orange, dark center.....	.65	5.00
Orange Sunshine , chrysanthemum type, incurved petals, orange.....	.65	5.00
Sunset Shades , medium-sized blooms in many bicolor combinations.....	.65	5.00
Yellow Colossal (New), outstanding for size.....	.65	5.00
Special Florists Mixture , cut flower varieties.....	.65	5.00
Mixed , from named sorts.....	.55	4.50

CALIFORNIA NATIVE FLOWERS

A mixture of the most popular California Wild Flowers.....	.95	7.50
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CALIFORNIA POPPY. (See Eschscholtzia Page 20)

CALLIOPSIS TALL 100,000 Seeds per oz. 40 ins.

Bicolor Tall All Double Mixed. The bicolored blooms of attractive combinations of orange, terra cotta, crimson, maroon and mahogany are double and semi-double, 1 to 1 1/2 inches across....	.90	7.00
Bicolor Tall Single Mixed. Colors similar to double.....	.75	6.00

CALLIOPSIS DWARF 100,000 Seeds per oz. 12 ins.

Bicolor Dwarf Annual Mixed. Single dwarf compact, shades of red and yellow and bicolor combinations of the same colors.....	.95	7.50
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CAMPANULA ANNUAL CANTERBURY BELLS 125,000 Seeds per oz. 26 ins.

Planted in early spring will bloom in late summer. Colors, pink and rose shades, white and blue shades.

Extra Choice Mixed	1.35	12.00
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CAMPANULA MEDIUM CALYCANTHEMA

(Cup and Saucer) (Biennial) 125,000 Seeds per oz. 30 ins.	1.35	12.00
Choice Mixed	1.35	12.00

CAMPANULA MEDIUM SINGLE, (Biennial) 30 ins.

Choice Mixed65	5.00
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CANDYTUFT (Iberis) ANNUAL CORONARIA 10,000 Seeds per oz.

→ Giant Hyacinth Flowered Select , florist type. From 5 to 6 large uniform hyacinth-like trusses, pure white, 18 inches.....	.75	6.00
Giant Hyacinth Flowered , ordinary strain, 15 ins.....	.60	4.50

CANDYTUFT DWARF

Coronaria Little Prince , hyacinth flowered variety, 6 ins.....	.95	7.50
Coronaria Miniature Gem , dwarf hyacinth flowered type, 4 ins.....	.95	7.50
Umbellata Dwarf Hybrids . Similar in plant habit to the taller umbellata strain, but dwarf and compact. 9 ins.....	1.00	8.00

Denholm Seed Company

CANDYTUFT (Iberis) ANNUAL UMBELLATA 10,000 Seeds per oz. 15 ins.

The many clusters of small blooms form an umbrella-like arrangement of blooms on a dwarf bushy type of plant.

	per oz.	per lb.
Carmine	\$.95	\$ 7.50
Crimson, purplish red.	.95	7.50
Flesh Pink	.95	7.50
Lavender or Lilac	.95	7.50
Rose	.95	7.50
Rose Cardinal, deep red.	.95	7.50
White	.95	7.50
Fine Mixed	.65	5.00

CARDINAL CLIMBER. (See Impomea Page 22)

CARNATION ENFANT DE NICE 14,000 Seeds per oz. 18 ins.

Larger flowers than Chabaud's with very little laciniation.

Extra Choice Mixed	3.50	35.00
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CARNATION CHABAUD GIANT IMPROVED 24 ins.

A heavy producer of large clove-scented blooms. Reselected for purity, size of flower and doubleness.

Cardinal Red (Sparkler), real scarlet.	2.50	25.00
Crimson (Nero), dark crimson.	2.50	25.00
Deep Rose	2.50	25.00
Deep Salmon (Aurora)	2.50	25.00
Flesh Pink (Reine Rose)	2.50	25.00
Rose Pink (The Pearl)	2.50	25.00
Rose Queen, clear rose.	2.50	25.00
Salmon Rose (Legion of Honor)	2.50	25.00
Violet (Purple)	2.50	25.00
White (Jeanne Dionis)	2.50	25.00
Yellow (Marie Chabaud)	2.50	25.00
Extra Choice Mixed, from named varieties.	2.00	20.00
Choice Mixed	1.75	17.50

CARNATION MARGUERITE DOUBLE 24 ins.

Giant Malmaison Mixed, largest flowers, beautiful colors.	2.00	20.00
Improved Finest Mixed	1.50	15.00
Choice Mixed	1.35	12.00

CELOSIA 28,000 Seeds per oz.

Cristata (Cockscomb) Dwarf Mixed 12 ins.	1.25	10.00
Cristata (Cockscomb) Tall Mixed 20 ins.	1.50	15.00
Childsii (Chinese Woolflower) Mixed 24 ins.	1.35	12.00

CELOSIA Plumosa (Feather Cockscomb or Ostrich Plume) 30 ins.

→ Pampas Plume (New), giant flowering, with many brand new colors in bronze, copper, gold and sunset shades.	1.50	15.00
Finest Mixed	1.35	12.00

CENTAUREA CYANUS DWARF DOUBLE 10,500 Seeds per oz. 12 ins.

Bushy plants—A dwarf counterpart of the larger flower and taller strain.

Jubilee Gem, <small>ALL-AMERICAN SELECTION</small> 1937, rich deep blue.	1.25	10.00
Jubilee Mixed (New), a nice range of colors.	1.50	15.00

The measurements given on plant descriptions and the number of seeds per oz. are approximate and may vary with the season.

"Flower Seeds of Proven Quality"

CENTAUREA CYANUS (Bachelor's Buttons) 7,000 Seeds per oz.

IMPROVED FLORIST STRAINS 30 to 36 ins.

Especially selected for florist use. The extra quality also makes this strain that much more valuable for garden use.

	per oz.	per lb.
→ Blue Boy	\$.65	\$ 5.00
Pinkie65	5.00
Red Boy65	5.00
Snow Man65	5.00
Special Florists Mixture65	5.00
Finest Mixed Double55	4.50

CENTAUREA IMPERIALIS (Sweet Sultan) 8,000 Seeds per oz. 36 ins.

The giant sweet-scented blooms that are 3 to 3½ inches across have somewhat the form of a thistle but they are more fluffy and graceful. Very long stems.

Choice Mixed95	7.50
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CHEIRANTHUS (Siberian Wallflower) (Perennial-Biennial) 10,000 Seeds per oz.

Blooms are very fragrant. If planted in fall usually blooms next year from seed.

Allioni , brilliant orange, 18 ins.....	.65	5.00
Golden Bedder , golden yellow, 18 ins.....	.65	5.00

CHINESE WOOLFLOWER (See Celosia Childsii Page 14)

CHRYSANTHEMUM SINGLE ANNUAL (Painted Daisies) 10,000 Seeds per oz. 28 ins.

Carinatum Merry Mixture (Tricolor). Daisy-like blooms, most of which are zoned with multi-colored rings resulting in many striking color combinations in white, rose, bronze, amber, maroon and red.....	.95	7.50
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CHRYSANTHEMUM MAXIMUM (Shasta or Moon Daisy) (Perennial) 25,000 Seeds per oz. 28 ins.

Shasta Daisy , Diener's Giant Double White, reselected strain.....	5.00	
Shasta Daisy , G. Marconi Double Giant White.....	5.00	
Shasta Daisy , Alaska, pure white large flowers, one of the best....	.90	7.00
Shasta Daisy , Mayfield Giant, extremely floriferous.....	.90	7.00

CHRYSANTHEMUM (Korean Chrysanthemum) 60,000 Seeds per oz.

Korean Hybrids , 3 ft., semi-double and single, bright colors.....	7.50	
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CLARKIA ELEGANS DOUBLE 100,000 Seeds per oz. 24 ins.

Double Godetia-like blooms produced in long sprays.

Extra Choice Mixed	1.00	8.00
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CLEOME (Spiderflower) 13,500 Seeds per oz. 36 ins.

Giant Pink Queen , <small>ALL-AMERICA</small> <small>SELECTION</small> 1942, rose pink, free flowering....	1.00	8.00
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Helen Campbell, giant flowered white, with good sturdy green stems.

Under most conditions is slightly earlier and larger flowered.

A sport of Pink Queen	1.25	10.00
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Denholm Seed Company

		per oz.	per lb.
COBAEA SCANDENS (Cathedral Bells)	375 Seeds per oz.		
Annual climber. Blooms resemble a cup and saucer.....		\$ 1.50	\$15.00
COCKSCOMB. (See Celosia Cristata, page 14)			
COLEUS 110,000 Seeds per oz.			
Ornamental foliage plants. Rainbow Mixture.....	7.50	75.00	
COLUMBINE. (See Aquilegia, page 7)			
CONVOLVULUS (Morning Glory) 700 Seeds per oz.			
Crimson Rambler, crimson red, white throat.....	.30	2.00	
Major Finest Mixed, fast growing climber.....	.30	1.75	
Minor Cambridge Blue, clear azure blue.....	.45	3.50	
Minor Royal Ensign, annual 6 ins., bright ultramarine blue, golden throat, very compact.....	1.50	15.00	
→ Minor Royal Marine (New), rich royal blue, extra dwarf	1.50	15.00	
COREOPSIS GRANDIFLORA (Perennial) 12,000 Seeds per oz. 36 ins.			
Mayfield Giant, deep golden yellow, very large flowered.....	.65	5.00	
Double Sunburst, fully double golden yellow, fine cut flowers.....	.75	6.00	

Cosmos

NEW COSMOS EARLY SENSATION

Extra Early Mixed (Denholm) (New)

Will bloom two weeks before the regular strain. A full color range.

Very large flowers. (See page 3)

Spot \$1.50 per oz. \$15.00 per lb.

1954 Crop \$1.25 per oz. \$10.00 per lb.

COSMOS SENSATION

5,000 Seeds per oz. 4 ft.

The largest flowered Cosmos on the market.

Cardinal , crimson95	7.50
Dazzler , crimson.....	.95	7.50
Gloria (New), huge flowers, pure rose with dark zone around a yellow center	1.25	10.00
Pinkie , rose pink.....	.95	7.50
Purity , pure white.....	.95	7.50
Radiance , <small>ALL-AMERICA SELECTION</small> 1948, deep rose petal, crimson zone.....	.95	7.50
Extra Choice Mixed , <small>ALL-AMERICA SELECTION</small> 1936.....	.90	7.00

"Flower Seeds of Proven Quality"

COSMOS (continued)

		per oz.	per lb.
COSMOS EARLY MAMMOTH SINGLE , 3 ft.	5,000 Seeds per oz.	\$.90	\$ 7.00

Extra Choice Mixed.....

COSMOS EXTRA EARLY DOUBLE CRESTED, 3 ft.

Crimson King (Carnelia)	2.50	25.00
Pink Beauty (Peach Blossom)	2.50	25.00
White Queen (Whirlwind)	2.50	25.00
Extra Choice Mixed	2.00	20.00

COSMOS HYBRIDA EARLY KLONDYKE 3,000 Seeds per oz. 36 ins.

→ Fiesta , <small>ALL-AMERICA® SELECTION</small> 1952, Semi-double blooms, gold striped scarlet. A good subject for heat.....	1.35	12.00
Orange Ruffles , semi-double, golden orange.....	1.15	9.00
Yellow Ruffles , semi-double yellow.....	1.15	9.00
Orange Flare , <small>ALL-AMERICA® SELECTION</small> 1935, single, early flowering orange....	1.15	9.00
Yellow Flare , <small>ALL-AMERICA® SELECTION</small> 1942, single, buttercup yellow.....	1.15	9.00

CYNOGLOSSUM DWARF COMPACT WHITE CLOUD

(Denholm) (New)

Small, dainty, pure white, forget-me-not-like blooms borne in small cloud-like clusters on a dwarf compact plant. The plant habit, size of bloom and general growth is similar to the ever popular Firmament.

Spot \$2.50 per oz. \$25.00 per lb.

1954 Crop \$1.25 per oz. \$10.00 per lb.

CYNOGLOSSUM (Chinese Forget-Me-Not) 5,000 Seeds per oz.

Clusters of Forget-Me-Not-like flowers produced in great profusion.

Amabile Dwarf Firmament , <small>ALL-AMERICA® SELECTION</small> 1939, compact, indigo blue. 16 ins.....	.40	3.00
Amabile Blue , sweet scented, ultramarine blue, 2 ft.....	.35	2.50

DAHLIA 3,000 Seeds per oz. 20 ins.

Our strains are reselected. We recommend Dahlia from seed.

Unwin's Dwarf Hybrids , dwarf, semi-double, bright colors.....	1.50	15.00
→ Unwin's Ideal Bedding Mixed , double and semi-double, flower semi-curved and quilled, full range of colors.....	1.50	15.00
Coltness Hybrids , very dwarf single, bright colors.....	1.50	15.00

DAISY AFRICAN. (See Dimorphotheca, page 20)

DAISY SHASTA. (See Chrysanthemum Maximum, page 15)

The measurements given on plant descriptions and the number of seeds per oz. are approximate and may vary with the season.

Delphinium Pacific Giants



Grown from Originator's Stock

The Pacific Giant Strain offers the ultimate in fine Delphiniums. It has huge semi-double florets, well arranged on long flower spikes. The thin whippy stems grow from four to six feet tall. This strain is comparatively mildew resistant. It is by far the best strain of Delphinium available. (Perennial) 10,000 Seeds per oz.

	per oz.	per lb.
ASTOLAT SERIES	\$12.00	
New shades in pale blush, lilac pink, deep raspberry rose.		
BLUE BIRD SERIES	8.00	\$80.00
Clear medium blue with white bee, an enchanting color combination. Florets are fully round and 2½ in. in diameter.		
BLUE JAY SERIES	8.00	80.00
Medium blue with black bee, a striking color. Florets 2½ in.		
CAMELAIRD SERIES	8.00	80.00
Clear lavender with cream bee, a color combination that is rich and delicate. Extra large blooms.		
GALAHAD SERIES	8.00	80.00
Every one of the several separate series of the Pacific Giant Strain are truly outstanding, but Galahad is in every detail superior to any of the other series yet introduced. It has greater floret size, longer flower spike. The color is a clear soft white with white bee. Lots of substance. The average bloom size is over 3 in.		
GUINEVERE SERIES	8.00	80.00
Light pinkish lavender with white bee.		
KING ARTHUR SERIES	8.00	80.00
Velvety, royal purple with a glistening cream bee, 3 in. florets.		
LANCELOT SERIES	8.00	80.00
Lilac with white bee.		
PERCIVAL SERIES	8.00	80.00
White with black bee.		
ROUND TABLE SERIES	8.00	80.00
This is really a blend in the proper proportions of all of the name series plus seed from hundreds of individual crosses made by the originator. In the Round Table Series you will enjoy many wonderful colors not obtainable from any other source.		
SUMMER SKIES SERIES	8.00	80.00
Light heavenly blue with a dainty white bee combine to make the most striking and pleasing color of the entire series.		
DARK BLUE SHADES	6.50	65.00
LAVENDER PASTEL SHADES	6.50	65.00
LIGHT BLUE SHADES	6.50	65.00
MEDIUM BLUE SHADES	6.50	65.00
VIOLET SHADES	6.50	65.00
PACIFIC GIANTS WHITE , excellent double white.....	6.50	65.00
PACIFIC GIANTS MIXED , very choice mixture.....	5.00	50.00

"Flower Seeds of Proven Quality"

DELPHINIUM

(continued) 10,000 Seeds per oz.

DELPHINIUM BELLADONNA TYPE (Perennial)	10,000 Seeds per oz.	per oz.	per lb.
Belladonna Improved (Cliveden Beauty) , light blue.....		\$ 2.50	\$25.00
Belladonna (True), clear light blue.....		1.50	15.00
Bellamosum Improved , dark blue.....		2.50	25.00
Bellamosum (True), dark blue.....		1.50	15.00

DELPHINIUM HYBRIDUM (Perennial)

Wrexham Hollyhock Strain , huge spikes, beautiful blend and a true type	3.50	35.00
Blackmore and Langdon's Prize Mixed , from named varieties.....	2.50	25.00
Gold Medal Hybrids , a blend of the large flowering types. Choice mixture	1.50	15.00

Dianthus

DIANTHUS CHINENSIS (China or Indian Pinks) 26,000 Seeds per oz. 12 ins.

Flowers produced in clusters on the order of Sweet William.

Double Choice Mixed , a very fine strain.....	.75	6.00
Single Fine Mixed65	5.00

DIANTHUS HEDDEWIGII LACINIATUS 12 ins.

Same characteristics as the regular Hedgewigii type except that all blooms are deeply laciniated and generally larger.

Double Ruffled Beauty Mixed (New) (Denholm)	1.25	10.00
Double Finest Mixed75	6.00
Single Finest Mixed65	5.00

→ Double Carnation Shades (Double Gaiety) A full double form of the popular Single Gaiety in a complete range of colors to include many of the rich salmon and red shades.....	1.00	8.00
→ Gaiety , flowers single, extremely large, beautifully fringed, presents a wide range of lovely colors, most attractive strain.....	.90	7.00

DIANTHUS HEDDEWIGII SINGLE BRILLIANT MIXED

Huge, round blooms all beautifully zoned. The bright color combinations range from the lively pink-cream, rose-white, rose-chamois through amber-copper and velvety wine reds.

\$.90 per oz.

\$7.00 per lb.

Denholm Seed Company

DIANTHUS (continued)

DIANTHUS HEDDEWIGII (Japanese Pinks) 26,000 Seeds per oz. 12 ins.
The Hedgewigii type of Dianthus has much the same habit of growth as Carnation.

	per oz.	per lb.
Double Fireball, deep scarlet.....	\$ 1.50	\$15.00
Double Snowball, extra large white.....	1.50	15.00
Double Finest Mixed.....	.75	6.00
Single Finest Mixed.....	.65	5.00

DIANTHUS SWEET WIVELSFIELD 26,000 Seeds per oz. 12 ins.

Flowers are borne in trusses like Sweet William but they are much larger and earlier.

Double Choice Mixed.....	1.50	15.00
Single Choice Mixed.....	.75	6.00

DIDISCUS (Blue Lace Flower) 10,000 Seeds per oz

Coeruleus, blue, 2 1/2 ft., wilt resistant strain.....	1.35	12.00
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DIGITALIS (Foxglove) (Biennial) 200,000 Seeds per oz. 4 to 6 ft.

Gloxiniaeflora, The Shirley, giant hybrids, blotched throats.....	.75	6.00
Gloxiniaeflora, Finest Mixed, spotted throats.....	.75	6.00

DIMORPHOTHECA (African Daisy) 10,000 Seeds per oz. 12 ins.

A bushy type of plant with daisy-like blooms that have black centers and glossy petals.

Aurantiaca Orange Improved.....	1.50	15.00
Aurantiaca Hybrida Mixed.....	1.35	12.00

ESCHSCHOLTZIA CALIFORNICA (California Poppy) 15,000 Seeds per oz. 15 ins.

Aurantiaca, true California Poppy, bright orange.....	.65	5.00
Golden West, yellow with orange center.....	.65	5.00
Brilliant Mixed, very showy and bright.....	.65	5.00
Finest Mixed, spreading types.....	.60	4.50

ESCHSCHOLTZIA DWARF ERECT SEMI-DOUBLE 12 ins.

Monarch Art Shades.....	1.00	8.00
Dwarf Erect Mixed.....	1.00	8.00

EUPHORBIA 2,500 Seeds per oz. 24 ins.

Variegata (Snow on the Mountain).....	.75	6.00
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EVENING SCENTED STOCK. (See Matthiola Bicornis, page 29)

FOUR O'CLOCKS (See Marvel of Peru, page 29)

FOXGLOVE (See Digitalis, this page)

GAILLARDIA PICTA (Blanket Flower) 15,000 Seeds per oz. 24 ins.

→ Gaiety Mixture Double. Large globe-like heads with colors of pure yellow, pure orange and pure red, with combinations of these three colors in varying degrees.....	.95	7.50
Lorenziana Double Finest Mixed.....	.95	7.50
Single Mixed.....	.75	6.00

GAILLARDIA GRANDIFLORA (Perennial) 10,000 Seeds per oz.

Monarch Strain Mixed.....	.95	7.50
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GERANIUM (Pelargonium Zonale) 6,000 Seeds per oz.

Brilliant Mixed	6.00	60.00
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GERBERA (Daisy: Transvaal Daisy) 7,250 Seeds per oz. 18 ins.

→ Westwood Giant Hybrids.....	1000 Seeds \$ 2.50	17.50	175.00
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"Flower Seeds of Proven Quality"

		per oz.	per lb.
GEUM (Avens) (Perennial) 7,000 Seeds per oz. 20 ins.			
Lady Stratheden , golden yellow.....		\$ 1.50	\$15.00
Mrs. Bradshaw , scarlet.....		1.45	12.50
GILIA 110,000 Seeds per oz. 32 ins.			
Capitata Reselected , rich sky blue, large blooms.....		.75	6.00
GODETIA UPRIGHT SINGLE 45,000 Seeds per oz. 24 ins.			
Flowers are produced on straight stems in clusters of three or four all in bloom at the same time. Does best in a cool situation.			
→ Duke of York , reselected, brilliant scarlet, white base.....		1.00	8.00
Choice Mixed95	7.50
GODETIA DWARF SINGLE			
Choice Mixed		1.25	10.00
GODETIA SHAMINI 45,000 Seeds per oz. 26 ins.			
The blooms are borne on long willowy stems blooming progressively from the bottom.			
Tall Double Mixed75	6.00
GOMPHRENA (Globe Amaranth) 5,500 Seeds per oz.			
Mixed35	2.50
GOURDS			
Large Sorts Mixed 150 Seeds per oz.....		.30	2.00
Small Ornamental Mixed 500 Seeds per oz.....		.30	2.00
GYPSOPHILA (Annual Baby's Breath) 25,000 Seeds per oz.			
Covent Garden Strain , pure white, full rounded flowers, 2 ft.....		.30	1.75
London Market Improved , white, large well formed flowers, 2 ft.....		.25	1.50
Paris Market , white, excellent cut flower strain, 2 ft.....		.25	1.50
Carminea , fine deep rose, 18 ins.....		.65	5.00
GYPSOPHILA PANICULATA (Perennial Baby's Breath) 35,000 Seeds per oz. 3 ft.			
Popular as a dried flower for winter decorations.			
Double Snowwhite		3.00	30.00
Single White95	7.50
HELIANTHUS ANNUS (Sunflower) 700 Seeds per oz. 4 to 5 ft.			
Sun Gold , golden yellow, double flowers, 6 ins. plus across.....		.50	4.00
Excelsior Hybrids (Cucumerifolius), 4 to 5 ins. across.....		.95	7.50
HELICHRYSUM MONSTROSUM DOUBLE (Strawflower) 45,000 Seeds per oz. 3 ft.			
The best of all of the everlasting flowers.			
Mixed		1.25	10.00
HELIOTROPE (Tender Perennial) 50,000 Seeds per oz.			
Well regarded for its fragrance. A perennial that will not stand frost. It will bloom the first year from seed.			
Giant Lemoinii Mixed , 24 ins.....		2.00	20.00
Regal Dwarf Mixed , 18 ins.....		3.00	30.00
HIBISCUS (Mallow Marvels) (Perennial) 4,000 Seeds per oz. 4 ft.			
Giant Flowered Mixed		1.15	9.00

Denholm Seed Company

HOLLYHOCK ANNUAL (Althaea Rosea) 3,500 Seeds per oz. 5 ft.

	per oz.	per lb.
Indian Spring <small>ALL-AMERICA SELECTION</small> 1939, semi-double, color varies light pink to crimson rose, blooms in five months from seed.....	.75	\$ 6.00

HOLLYHOCK (Althaea Rosea) (Perennial) 3,500 Seeds per oz. 4 to 5 ft.

Double Triumph Mixed , beautiful fringed flowers in new shades.....	1.35	12.00
Double Chater's Mixed , full double, fine range of colors.....	1.40	14.00
Allegheny Mixed , semi double, art shades.....	1.25	10.00
Single Mixed65	5.00

HUNNEMANNIA FUMARIAELOLIA (Bush Eschscholtzia or Santa

Barbara Poppy) 8,000 Seeds per oz. 24 ins.

Sunlite , <small>ALL-AMERICA SELECTION</small> 1934, yellow, semi-double	.95	7.50
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ICELAND POPPY. (See Poppy Nudicaule, page 36)

Ipomea ANNUAL CLIMBERS 700 Seeds per oz.

ALL-AMERICA SELECTION 1949

IPOMEA BLUE STAR (DENHOLM)

Clear sky blue with five ribs of mid-blue forming an attractive star.

Price per oz. \$.65 . . . per lb. \$5.00

Clarke's Earliest Heavenly Blue Morning Glory , true stock.....	.50	4.00
Heavenly Blue Improved , sky blue.....	.50	4.00
Climbing Scarlett O'Hara (New), deep wine red.....	.75	6.00
Crimson Rambler (See Convolvulus, page 16)		
Darling (New Scarlett O'Hara with white throat.....	.65	5.00
Pearly Gates , <small>ALL-AMERICA SELECTION</small> 1942, large pure white, early.....	.75	6.00
Scarlett O'Hara , <small>ALL-AMERICA SELECTION</small> 1939, deep wine red.....	.65	5.00
White Magic , early, free flowering white.....	.75	6.00
Imperialis Giant Mixed (Japanese Mixed)40	3.00

IPOMEA Noctiflora Moonflower 100 Seeds per oz. a climber

White , night blooming black seeded.....	.40	3.00
White , night blooming white seeded.....	.40	3.00

IPOMEA QUAMOCЛИT (annual climbers)

Scarlet (Cypress vine)75	6.00
Mixed 2,100 Seeds per oz.65	5.00
Sloteri (Cardinal climber) 900 Seeds per oz.75	6.00

KOCHIA (Summer Cypress or Burning Bush) 50,000 Seeds per oz. 30 ins.

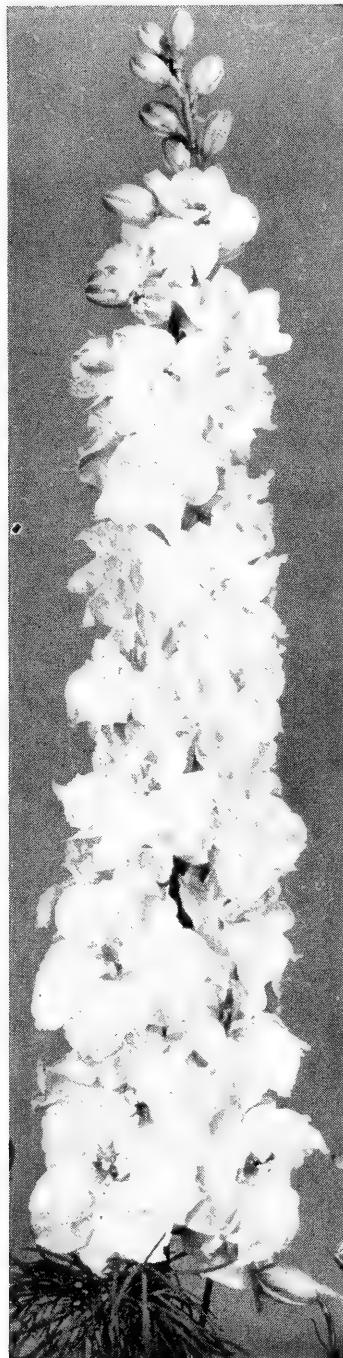
Childsii , compact, symmetrical and uniform, especially adapted for an annual hedge. Ornamental feathery green foliage during the Summer months turning red in the Autumn.....	.35	2.50
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Unless otherwise noted, all items listed are annual

"SUPREME"

5 ft. or More
New

LARKSPURS



The Ideal Cut Flower Strain

for

Home Garden and Market Grower



LARKSPUR SUPREME 8,700 Seeds per oz. (greatly improved Giant Imperial type), 5 ft.

	per oz.	per lb.
DARK BLUE SUPREME (DENHOLM) rich deep blue	\$.75	\$ 6.00
LIGHT BLUE SUPREME (DENHOLM) (New) azure blue, superior to Blue Bell.....	.75	6.00
LILAC SUPREME (DENHOLM) clear lilac.....	.75	6.00
PINK SUPREME (DENHOLM) rose pink.....	.75	6.00
ROSE SUPREME (DENHOLM) clear deep rose75	6.00
SALMON SUPREME (DENHOLM) true salmon75	6.00
WHITE SUPREME (DENHOLM) without a trace of pink.....	.75	6.00
MIXED SUPREME , made from separate colors75	6.00

Denholm Seed Company

LARKSPUR GIANT IMPERIAL , 4 ft. 8,700 Seeds per oz.	per oz.	per lb.
Blue Bell , <small>ALL-AMERICA SELECTION</small> 1934, azure blue.....	\$.75	\$ 6.00
Blue Spire , very fine dark blue.....	.75	6.00
Brilliant Rose , deep rose.....	.75	6.00
Carmine King Improved , deep carmine rose.....	.75	6.00
Dazzler , rich carmine scarlet, improved strain.....	.75	6.00
Exquisite Pink Improved , soft salmon pink.....	.75	6.00
Exquisite Rose , rose pink.....	.75	6.00
Gloria Improved , deep salmon rose.....	.75	6.00
Lilac King , clear lilac.....	.75	6.00
Lilac Spire , lilac.....	.75	6.00
Los Angeles Improved , fine pink on salmon.....	.75	6.00
Miss California , deep rose on salmon.....	.75	6.00
Pink King , soft salmon rose.....	.75	6.00
Pink Perfection , light salmon pink.....	.75	6.00
Rosalie (New), deep rose pink.....	.75	6.00
Rosalind , rose suffused salmon.....	.75	6.00
White King , <small>ALL-AMERICA SELECTION</small> 1937, immense spike pure white.....	.75	6.00
White Spire , good pure white.....	.75	6.00
Extra Choice Mixed , from separate colors.....	.75	6.00
Choice Mixed , field grown.....	.70	5.50

LARKSPUR REGAL STRAIN (New) 8,700 Seeds per oz. 5 ft.

Regal Dark Blue , very deep violet.....	.75	6.00
Regal Light Blue (new), similar in color to Blue Bell.....	.75	6.00
Regal Lilac , pure lilac.....	.75	6.00
Regal Pink , brilliant pink on salmon.....	.75	6.00
Regal Rose , rich florist rose.....	.75	6.00
Regal Salmon Rose75	6.00
Regal White , pure white.....	.75	6.00
Regal Mixed , formula blend.....	.75	6.00

The measurements given on plant descriptions and the number of seeds per oz. are approximate and may vary with the season.

"Flower Seeds of Proven Quality"

LARKSPUR TALL DOUBLE STOCK FLOWERED 4 ft.	per oz.	per lb.
Choice Mixed70	\$ 5.50
LATHYRUS (Everlasting Pea) (Perennial) 600 Seeds per oz. (climber) 5 ft.		
Latifolius Mixed	1.25	10.00
LINARIA (Toad Flax or Wild Snapdragon) 500,000 Seeds per oz.		
Fairy Bouquet Mixed, ALL-AMERICA SELECTION 1934, Dwarf and more compact than the Maroccana type. Bright colors, 8 to 10 inches....	1.25	10.00
Northern Lights , brilliant mixture of Maroccana type, 12 ins.....	.90	7.00
Maroccana Hybrids Excelsior Mixed , 12 ins.....	.90	7.00
LINUM (Flowering Flax) 8,500 Seeds per oz.		
Grandiflorum Rubrum (Scarlet Flax) , 24 ins.....	.50	4.00
LOBELIA COMPACT VARIETIES 750,000 Seeds per oz. 4 to 5 ins.		
Blue Gown , clear deep blue.....	2.00	20.00
Blue Stone , compact gentian blue self, 4 ins.....	2.00	20.00
Cambridge Blue , light blue, green foliage.....	2.50	25.00

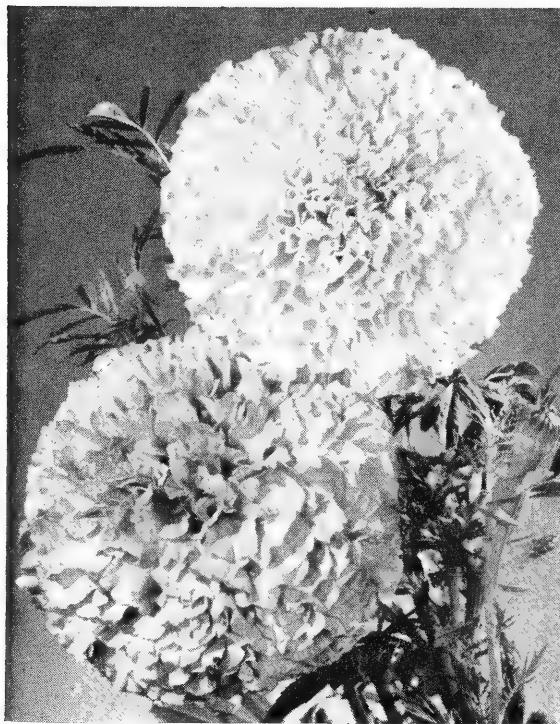
LOBELIA CRYSTAL PALACE

An extra choice reselected strain, rich deep blue, dark foliage.

Price \$1.80 per oz. . . . \$18.00 per lb.

Emperor William , gentian blue, green foliage.....	2.00	20.00
Mrs. Clibran , deep blue, white eye, dark foliage.....	2.50	25.00
LOBELIA, TRAILING		
Sapphire , sapphire blue, white eye.....	2.00	20.00
LUPINUS HARTWEGII GIANT KING (Annual) 1,500 Seeds per oz.		
Finest Mixed , bright colors, 3 ft.....	.65	5.00
Choice Mixed , regular strain, 2 ft.....	.50	4.00
LUPINUS SMALL SEEDED TYPES , 1 ft.		
Nanus Blue (California wild flower)40	3.00
Texas Blue Bonnet (Texas state flower)40	3.00
LUPINUS POLYPHYLLUS (Perennial) 1,500 Seeds per oz. 36 ins.		
Russell Strain , grown from originator's stock.....	1.25	10.00

Denholm Seed Company



MARIGOLD SUNSET GIANTS
NEW EARLY MIXED



MARIGOLD AFRICAN DOUBLE
LEMON QUEEN IMPROVED

Marigold

MARIGOLD DWARF GIGANTEA 8,000 Seeds per oz.

per oz. per lb.

Pot O'Gold, Dwarf African type, large, all double, deep golden orange, blooms 3½ to 4 ins. across. Plant height 15 ins. \$.75 \$ 6.00

NEW MARIGOLD EARLY SUNSET GIANTS

EARLY MIXED (DENHOLM)

This new strain will start flowering 18 to 20 days before the regular strains.
A more extensive color range.

Spot \$1.50 per oz. \$15.00 per lb.

1954 Crop \$1.25 per oz. \$10.00 per lb.

MARIGOLD GIGANTEA (African) 8,000 Seeds per oz. 3½ ft.

The largest of all Marigold. The blooms are of the Peony form, and flowers 7 ins. across are not uncommon.

Full Double Orange	1.25	10.00
Orange Sunset , deep rich orange.....	1.00	8.00
Sunset Giants , huge flowers, fine color range.....	.95	7.50

"Flower Seeds of Proven Quality"

MARIGOLD (continued)

MARIGOLD TALL AFRICAN DOUBLE FISTULOSA 8,000 Seeds per oz. 3 ft.

Reselected strains that are near perfection. The ball or globular shaped blooms are tight and formal.

		per. oz.	per. lb.
→ Lemon Queen Improved , ideal florist strain.....		\$ 1.35	\$12.00
→ Prince of Orange Improved , cut flower, florist strain.....		1.35	12.00
Lemon , all double.....		1.25	10.00
Orange , all double.....		1.25	10.00
All Double Mixed		1.25	10.00
Choice Mixed90	7.00

MARIGOLD CARNATION FLOWERED 8,000 Seeds per oz.

Large dome-shaped blooms of wide, ruffled or crinkly petals.

Burpee Gold Improved (odorless) bright orange, 30 ins.....		.90	7.00
Fluffy Ruffles (New). A very early variety, base-branching. The full double, lacy blooms are about 4½ ins. across. Color, pure gold.....		1.45	12.50
Frills (New). Pure gold, frilled and waved petals. Odorless foliage. 20 ins.....		1.25	10.00
Golden West , <small>ALL-AMERICA </small> SELECTION 1938, early dwarf Guinea Gold, 30 ins.....		.90	7.00
Guinea Gold Reselected Strain , <small>ALL-AMERICA </small> SELECTION 1933, rich orange, 30 ins.....		.90	7.00
Real Gold , <small>ALL-AMERICA </small> SELECTION 1945, giant blooms 4½-in. across, two-tone golden orange, 24 ins.....		1.25	10.00
Yellow Supreme , <small>ALL-AMERICA </small> SELECTION 1935, brilliant lemon yellow, fragrant, 30 ins.....		1.25	10.00
Treasure Chest or Carnation Flowered Mixed90	7.00

MARIGOLD ODORLESS (Carnation Flowered Types)

A striking blend of the odorless varieties of the Carnation type.

Large Flowered Mixed90	7.00
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MARIGOLD COLLARETTE Odorless 25 ins.

Crown of Gold , <small>ALL-AMERICA </small> SELECTION 1937, bright, golden orange crested blooms with wide guard petals.....		1.25	10.00
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MARIGOLD MISSION GIANTS 20 ins.

The blooms are almost a perfect ball of the Chrysanthemum type, tightly packed with crinkly quill-like petals.

Mission Giant Goldsmith <small>ALL-AMERICA </small> SELECTION 1941, golden orange.....		1.25	10.00
Mission Giant Limestone , soft lemon yellow.....		1.25	10.00
Mission Giant Yellowstone , <small>ALL-AMERICA </small> SELECTION 1942, clear golden yellow		1.25	10.00
Mission Giant Mixed		1.15	9.00

MARIGOLD CHRYSANTHEMUM FLOWERED

Early Sunshine , <small>ALL-AMERICA </small> SELECTION 1939, bright lemon yellow, 24 ins...		1.00	8.00
Glitters , <small>ALL-AMERICA </small> SELECTION 1951, large flowered canary yellow, 32 ins.		1.25	10.00
→ Goldilocks , (New) Like Glitters in plant habit and flower form. Color, bright golden yellow, 36 ins.....		1.50	15.00
→ Happiness , golden yellow, 16 ins.....		1.25	10.00
Limelight , <small>ALL-AMERICA </small> SELECTION 1940, soft primrose yellow, 20 ins.....		1.00	8.00
Mammoth Mum , <small>ALL-AMERICA </small> SELECTION 1944, light yellow, 30 ins.....		1.50	15.00

Denholm Seed Company

MARIGOLD (continued)

MARIGOLD TALL FRENCH DOUBLE	10,000 Seeds per oz.	per oz.	per lb.
Australian Tree (Grendón Tree) golden yellow, 36 ins.....		\$.95	\$ 7.50
Lieb's Winter Flowering , maroon and golden yellow, 36 ins.....		.95	7.50
Tall Double Harmony Type Mixture , flowers Harmony type, fine for cutting, 30 ins.....		.95	7.50
Extra Choice Mixed , much improved strain, 30 ins.....		.95	7.50

MARIGOLD DWARF FRENCH DOUBLE HARMONY TYPE 10,000 Seeds per oz. 12 ins.

Tufted centers with larger outer petals producing a suggestion
of guard petal effect.

Golden Harmony , pure golden orange.....	.75	6.00
Harmony, All Double , bright orange center with maroon collar.....	.75	6.00
Melody , <small>ALL-AMERICA SELECTION</small> 1942, solid bright orange.....	.75	6.00
Spotlight , mahogany red, yellow center.....	.75	6.00
Harmony Hybrids , all colors.....	.75	6.00

MARIGOLD DWARF FRENCH DOUBLE 12 ins.

Eldorado , soft primrose yellow.....	.75	6.00
Royal Scot , <small>ALL-AMERICA SELECTION</small> 1937, striped mahogany and gold.....	.75	6.00
→ Rusty Red (New), the full double flowers are a rusty red in color with gold edge on frilled petals.....	1.25	10.00
Scarlet Glow , <small>ALL-AMERICA SELECTION</small> 1935, mahogany and orange scarlet....	.75	6.00
→ Tangerine (New), a tangerine orange color, full double flowers 2 ins. across.	1.25	10.00
Monarch Strain Mixed , <small>ALL-AMERICA SELECTION</small> 193475	6.00
Extra Choice Mixed , all double, really good.....	.75	6.00

MARIGOLD DWARF FRENCH DOUBLE, HARMONY TYPE,

EXTRA DWARF 8 ins.

Similar to the regular Harmony type except much more dwarf
and compact.

Butterball , <small>ALL-AMERICA SELECTION</small> 1942, bright canary yellow.....	1.00	8.00
→ Harmony Extra Dwarf or Midget Harmony90	7.00
Spry , <small>ALL-AMERICA SELECTION</small> 1941, yellow center, mahogany red collar.....	.90	7.00
Spry Hybrids , a gay combination of colors.....	.90	7.00
Sunkist , <small>ALL-AMERICA SELECTION</small> 1943, bright orange.....	.90	7.00
Yellow Pigmy , <small>ALL-AMERICA SELECTION</small> 1940, light lemon yellow.....	.90	7.00
→ Extra Dwarf Formula Mixed90	7.00

MARIGOLD DWARF FRENCH DOUBLE 12 ins.

→ Color Magic (new) large flowered. An unusually striking blend of colors from red to golden yellow to include many bicolor com- binations of the red, bronze, orange and gold.....	1.00	8.00
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"Flower Seeds of Proven Quality"

MARIGOLD (continued)

MARIGOLD DWARF FRENCH DOUBLE GIANT SPRY (Denholm) (New) 15 ins.

The bushy type plants are nearly twice the diameter but only slightly taller than the regular Spry. The blooms double the size of the regular Spry.

Spot \$3.50 per oz. \$35.00 per lb.

1954 Crop \$1.50 per oz. \$15.00 per lb.

MARIGOLD DWARF FRENCH DOUBLE

Parisian Hybrids. A distinctly new blend of rare and new color combinations. (See page 4) per oz. per lb.
\$ 1.35 \$12.00

MARIGOLD DWARF FRENCH SINGLE BROWNIE (Denholm) (New)

Rich mahogany red with a bright golden yellow crested center. A Dwarf, bush-like plant growing about 10 to 12 ins. high, the blooms about 2 ins. in diameter.

Spot \$3.50 per oz. \$35.00 per lb.

1954 Crop \$1.50 per oz. \$15.00 per lb.

(See page 3)

MARIGOLD DWARF FRENCH SINGLE 10,000 Seeds per oz.

Flash, <small>ALL-AMERICA® SELECTION</small>	1945, red and orange combinations.....	.50	4.00
→ Naughty Marietta, <small>ALL-AMERICA® SELECTION</small>	1947, golden yellow, blotched maroon65	5.00
Red Head, <small>ALL-AMERICA® SELECTION</small>	1948, bronze and gold.....	.65	5.00
Sunny, bright yellow65	5.00
Spanish Flag Finest Mixed.....		.65	5.00

MARIGOLD TAGETES (Signata Pumila) 37,000 Seeds per oz. 10. ins.

→ Lulu (New), this is the first real yellow in the Tagetes type. A very compact dome shaped plant growing about 7 ins. Spot.....	2.50	25.00
1954 Crop.....	1.50	15.00
→ Ursula (New), much the same plant habit as Lulu. The color is a golden orange with a bright orange zone and eye. Spot.....	2.50	25.00
1954 Crop.....	1.50	15.00
Gnome, globe shaped plant covered with tiny single star-like orange blooms	1.25	10.00

MARVEL OF PERU (Four O'clocks) 350 Seeds per oz. 24 ins.

All Colors Mixed.....	.35	2.50
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MATTHIOLA BICORNIS 37,000 Seeds per oz. 18 ins.

Evening Scented Stock (Lilac)45	3.50
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Denholm Seed Company

MIGNONETTE	30,000 Seeds per oz.	per oz.	per lb.
Odorata Grandiflora (sweet scented), 15 ins.		\$.65	\$ 5.00
Machet Improved , 12 ins.		.65	5.00
Machet Golden Goliath , compact, 10 ins.		.65	5.00
Machet Red Goliath , compact, 10 ins.		.65	5.00
Machet New York Market , long, heavy spikes, 14 ins.		.65	5.00
Machet Giant Flowered Select Mixed , 12 ins.		.65	5.00

MORNING BRIDE. (See *Scabiosa*, page 37)

MORNING GLORY. (See *Convolvulus*, page 16). (*Ipomea*, page 22)

MOSS ROSE. (See *Portulaca*, page 36)

MYOSOTIS (Forget-Me-Not) (Biennial) 44,000 Seeds per oz. 12 ins.

Oblongata Blue Bird , deep blue.....	1.50	15.00
Oblongata Early Blue Bird , florist strain, deep blue.....	2.00	20.00
Alpestris , Royal Blue, indigo blue.....	2.50	25.00

NASTURTIUM SEMI-DOUBLE GLEAM 175 Seeds per oz. (semi-trailing)

→ Fiery Festival (new), deep luminous scarlet.....	2.00	
Golden Gleam , <small>ALL-AMERICA AWARD SELECTION</small> 1933, pure golden yellow.....	2.00	
Harmony , primrose, dark leaves.....	2.00	
Indian Chief , dark green foliage, bright scarlet flowers.....	2.00	
Mahogany , dark mahogany red.....	2.00	
Moon Gleam , primrose yellow.....	2.00	
Orange Gleam , golden orange.....	2.00	
Salmon Gleam , golden salmon.....	2.00	
Scarlet Gleam , <small>ALL-AMERICA AWARD SELECTION</small> 1935, vivid scarlet.....	2.00	
Glorious Gleam Hybrids , <small>ALL-AMERICA AWARD SELECTION</small> 1935	2.00	

NASTURTIUM SEMI-DOUBLE DWARF 175 Seeds per oz. (compact) 12 ins.

Golden Globe , <small>ALL-AMERICA AWARD SELECTION</small> 1936, golden yellow, very compact....	2.50	
Mahogany Gem , deep mahogany red.....	2.50	
Orange Gem , bright orange.....	2.50	
Ruby Gem , bright ruby red.....	2.50	
Scarlet Globe	2.50	
Gem Mixed	2.50	

NASTURTIUM DWARF SINGLE 175 Seeds per oz.

Finest Mixed	2.00	
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NASTURTIUM TALL SINGLE (trailing) 250 Seeds per oz.

Finest Mixed	2.00	
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NEMOPHILIA INSIGNIS BLUE (Baby Blue Eyes) 175,000 Seeds per oz. 6 to 8 ins.

One of the most popular California native wild flowers.....	.50	4.00
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NICOTIANA (Sweet Scented Flowering Tobacco) 200,000 Seeds per oz.

Star-like blooms with long tubes produced in clusters on long stems. Exceptionally fragrant in the evening.

Affinis , pure white, 3 ft.....	.95	7.50
Affinis Crimson Bedder , dwarf compact, deep crimson, 15 ins.....	.95	7.50
Affinis Hybrids , mixed colors, 3 ft.....	.95	7.50
Daylight (New) extra sweet scented, pure white, plants bushy about 20 ins.....	1.25	10.00
→ Sensation Mixed (New) bright blend with many new colors.....	1.25	10.00

"Flower Seeds of Proven Quality"

NIEREMBERGIA (Blue Cup Flower) (Perennial) 165,000 Seeds per oz.

Dwarf compact, blooms over a long season. Excellent for dwarf perennial borders and rock gardens.

per oz. per lb.

Hippomanica , dwarf compact, lavender blue.....	\$ 8.00
Purple Robe , <small>ALL-AMERICA SELECTION</small> 1942, deep violet purple.....	10.00

NOLANA (Chilean Bellflower)

Lanceolata Blue Ensign , ultramarine blue, large white center.....	2.00	\$20.00
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PANSY 22,000 Seeds per oz.

Swiss Giant Alpenglow , cardinal red shades.....	6.50	65.00
Swiss Giant Berna , dark velvety blue.....	6.50	65.00
Swiss Giant Ullswater (Lake of Thun) blue	6.50	65.00
Swiss Giant Coronation Gold , <small>ALL-AMERICA SELECTION</small> 1938, clear golden yellow	6.50	65.00
Swiss Giant Raspberry Rose	6.50	65.00
Swiss Giant White , pure white.....	6.50	65.00
Swiss Giant Yellow (Rheingold) 3 dark blotches.....	6.50	65.00

PANSY **ROGGLI'S GIANT MIXED**

(grown from imported originator's seed)

Dwarf, sturdy plants producing blooms with a great amount of substance. Colors include shades of rose, copper, orchid and rich wines.

Regarded by Pansy specialists as the finest strain of Pansy obtainable.

\$10.00 per oz. \$100.00 per lb.

Swiss Giants, Extra Choice Mixed	5.50	55.00
Felix (new), a distinct mixture, all blooms marked with whisker-like penciling	7.50	75.00
Geneva Giants	7.50	75.00
Maple Leaf Giant Mixed, Extra Select	7.50	75.00
Super Maple Leaf Giant Mixed	7.50	75.00
Trimardeau Choice Mixed	2.50	25.00
Masterpiece Mixed , frilled, large flowered.....	4.50	45.00

PENTSTEMON (Beard Tongue) (Perennial) 60,000 Seeds per oz.

Miniature Foxglove-like blooms formed in clusters. Bright colors.

Sensation Choice Mixed , 24 ins.....	2.00	20.00
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Denholm Seed Company

PETUNIA

Giants of California

PETUNIA DWARF GIANTS OF CALIFORNIA

180,000 Seeds per oz.

MASTER BLEND (DENHOLM)

The production of the very finest quality Petunia seed, particularly the large flowered strains, has long been one of our specialties. Each year we devote some of our best land, and a great deal of effort and know-how to our Petunia workshop and production. **MASTER BLEND** is the elite of our Petunia program.

The best and brightest colors are selected from our renowned strains, and seed from these special plants is then grown in separate blocks. Every bloom is hand pollinated, and seed from each plant is saved separately. From these special lots of seed is made a beautiful blend according to a well tried formula, assuring you of getting the same wonderful quality on every order.

From our Petunia workshop we are continually adding new colors to the **MASTER BLEND** formula. In this blend you will find Rose, Copper and Pinks that are not available in any other strain.

Per 1/16 oz. \$6.00

Per 1/4 oz. \$18.00

Per 1 oz. \$60.00

EXTRA DWARF GIANTS, (DENHOLM)

This new strain has been bred by us to fill the need for a truly dwarf pot Petunia. It is by far the best strain for this purpose in existence today. The color range has also been greatly improved and brightened, 8 ins.

Per 1/16 oz. \$6.00

Per 1/4 oz. \$18.00

Per 1 oz. \$60.00

	Per 1/16 oz.	Per 1/4 oz.	Per 1 oz.
Super Dwarf	\$6.00	\$18.00	\$60.00
Dark Shades Mixed , large flowers very dwarf, 10 ins.....	4.50	13.50	45.00
Ramona Strain , dark and light shades, 10 ins.....	5.00	15.00	50.00
Extra Choice Mixed , 10 ins.....	4.50	13.50	45.00

PETUNIA GIANTS OF CALIFORNIA 180,000 Seeds per oz. 14 to 16 ins.

A larger and taller plant than the Dwarf Giants, and because of the larger plant there will be more blooms.

Paramount Giants . A large flowered, rugged, free flowering strain with a grand range of colors. Especially fine for garden use.....	3.50	10.50	35.00
Glamour , <small>ALL-AMERICA SELECTION</small> 1942, delicate salmon rose.....	4.50	13.50	45.00
Brilliant Mixed Florists Strain , bright and lovely colors in new shades, greatly improved over regular strains....	3.00	9.00	30.00
Supreme Florist Strain	3.00	9.00	30.00
Choice Mixed , good well balanced color range.....	2.50	7.50	25.00

"Flower Seeds of Proven Quality"

PETUNIA (continued)

PETUNIA GRANDIFLORA COMPACTA SINGLE FRINGED 200,000 Seeds per oz. 9 ins.

A dwarf flat growing type with large fringed blooms, 3 ins.

All reselected strains.

	Per 1/16 oz.	Per 1/4 oz.	Per 1 oz.
Lace Veil , pure white, free flowering.....	\$4.00	\$12.00	\$40.00
Setting Sun , brilliant rose.....	4.00	12.00	40.00

PETUNIA GRANDIFLORA SINGLE FRINGED 200,000 Seeds per oz. 12 to 16 ins.

Larger and slightly taller growing class of the large flowered fringed type, 3 to 4 ins. All reselected strains.

→ Flame (Denholm) (New). A warm scarlet red deepening slightly towards the tube. The beautifully fringed blooms are 3 ins. across and nicely flared.....	7.50	22.50	75.00
Fringed Snowstorm (New) uniform and vigorous but not tall..	3.00	9.00	30.00
→ Robin (New). Plants are dwarf and compact. The medium sized blooms are a bright rose with white throats. Selected for pot use but equally desirable for a border....	6.00	18.00	60.00
Theodosia Improved , large pure rose, gold throat.....	3.00	9.00	30.00
White Beauty , large lacy white.....	3.00	9.00	30.00
Fluffy Ruffles , a distinctive mixture containing pastel and bicolor shades not found in the named varieties. Many blooms have golden throats.....	3.00	9.00	30.00
Choice Mixed , well balanced and beautifully fringed.....	2.75	8.25	27.50

PETUNIA GRANDIFLORA SINGLE PLAIN EDGED 200,000 Seeds per oz.

Blooms are plain edged, otherwise similar to the preceding listing.

Dazzler , brilliant dazzling scarlet, 9 ins.....	3.50	10.50	35.00	
Dwarf Elk's Pride , deep velvety purple, true stock, 10 ins....	3.00	9.00	30.00	
Dwarf Pink Glory , glowing carmine rose, 14 ins.....	3.50	10.50	35.00	
Flaming Velvet , velvety blood red, 14 ins.....	3.00	9.00	30.00	
→ Popcorn (New). An extra dwarf yet vigorous plant producing a bountiful supply of large waved blooms similar to the well known Snowstorm. (See page 4) Spot	6.00	18.00	60.00	
	1954 Crop	5.00	15.00	50.00
Purple Prince (New) dwarf, huge flowers, velvety purple....	3.50	10.50	35.00	
Snowstorm Improved , purest white, compact large flowered, 16 ins.	3.50	10.50	35.00	
Summer Night (New) Elk's Pride color.....	3.50	10.50	35.00	
White Cloud , a good dwarf compact white, 16 ins.....	3.50	10.50	35.00	
→ White Queen , compact pure white, 16 ins.....	3.50	10.50	35.00	
Extra Choice Mixed	2.75	8.25	27.50	

Denholm Seed Company

PETUNIA (continued)

PETUNIA GRANDIFLORA NANA COMPACTA 225,000 Seeds per oz. 10 to 12 ins.

Much larger flowered, otherwise similar to the regular nana compacta class.

per oz.

per lb.

King Henry, velvety blood red.....	\$15.00
Velvet Ball, <small>ALL-AMERICA SELECTION</small> 1939, rich blood red.....	15.00

PETUNIA GRANDIFLORA RUFFLED NANA COMPACTA 10 ins.

Large ruffled blooms, extremely free flowering. Dome-like, dwarf habit.

Martha Washington, <small>ALL-AMERICA SELECTION</small> 1935, flowers frilled, very compact, blush pink with throat veined wine red, extra select....	30.00
Little Giants Mixed, color deep crimson, pink, salmon and rose to white and in combinations of these colors.....	15.00

PETUNIA HYBRIDA NANA COMPACTA 225,000 Seeds per oz. 10 to 15 ins.

This class of Petunia is well regarded for its neat, uniform, dwarf, compact habit. Under normal growing conditions this desirable habit will be retained throughout the entire growing season.

Admiral, violet blue, large waved blooms.....	10.00	
Alderman, deep violet blue.....	3.50	\$35.00
Ball Blue, violet blue.....	3.50	35.00
Blue Bedder, clear mid blue.....	3.50	35.00
Bright Eyes, soft pink, white throat.....	3.50	35.00
Celestial Rose Improved, compact, free flowering, deep rose.....	2.50	25.00
Cheerful, <small>ALL-AMERICA SELECTION</small> 1944, clear salmon pink.....	7.50	
Cream Star, <small>ALL-AMERICA SELECTION</small> 1940, soft creamy white.....	3.50	35.00
English Violet, <small>ALL-AMERICA SELECTION</small> 1943, medium shade of violet-blue	5.00	
Fire Chief, <small>ALL-AMERICA SELECTION</small> 1950, scarlet red.....	8.00	80.00
First Lady, <small>ALL-AMERICA SELECTION</small> 1941, soft pink.....	7.50	
Glow, <small>ALL-AMERICA SELECTION</small> 1940, bright rose red.....	7.50	
Lipstick (New) carmine rose.....	5.00	50.00
Peach Red, <small>ALL-AMERICA SELECTION</small> 1946, intense salmon shading to light red	3.50	35.00
Rose of Heaven Extra Select, brilliant rose, dwarf.....	2.50	25.00
Rosy Morn Extra Select, rose with white throat, dwarf.....	3.50	35.00
Ruby Red	5.00	
Silver Blue Improved, light blue, most attractive shade.....	3.50	35.00
Snowball Improved, very compact, pure white.....	3.50	35.00
Topaz Queen, compact glowing scarlet rose.....	3.50	35.00
Twinkles, brilliant rose starred white.....	3.50	35.00
Velvety Crimson (Denholm), reddish velvety crimson.....	3.50	35.00
Violacea, rich velvety purple, very fine.....	3.50	35.00
White Perfection, pure white, compact.....	3.50	35.00
Extra Choice Mixed.....	2.50	25.00

"Flower Seeds of Proven Quality"

PETUNIA (continued)

PETUNIA HYBRIDA 225,000 Seeds per oz 18 to 20 ins.

Vigorous growing, free flowering, bedding or branching type.
Blooms 2 1/2 to 3 ins. in diameter.

	per oz.	per lb.
Alba (White King) , pure white, greatly improved strain.....	\$ 2.50	\$25.00
Blue Bee , fine clear mid blue.....	2.50	25.00
Flaming Velvet , <small>ALL-AMERICA SELECTION</small> 1936, rich velvety red.....	2.50	25.00
General Dodds , satiny blood red.....	2.50	25.00
Howard's Star , crimson, white star.....	2.50	25.00
Howard's Star Improved , velvety purple, white star.....	3.00	30.00
Radiance , <small>ALL-AMERICA SELECTION</small> 1941, cerise rose.....	3.00	30.00
Rose King Improved , <small>ALL-AMERICA SELECTION</small> 1936, large flowered, rich rose	2.50	25.00
Topaz Rose , <small>ALL-AMERICA SELECTION</small> 1938, fiery velvety rose, topaz throat	2.50	25.00
Violacea , deep velvety violet.....	2.50	25.00
Extra Choice Mixed , blended from separate colors.....	2.00	20.00

PETUNIA BALCONY (Pendula) 20 to 24 ins.

Similar in characteristics to the regular Hybrida class but stronger growing and larger flowered. A favorite for window boxes.

Black Prince , deep velvety red.....	4.00	40.00
Crimson , rich blood red.....	2.50	25.00
Deep Blue , clear, large flowered true blue.....	2.50	25.00
Rose , clear rose, golden throat, large flowers.....	2.50	25.00
Rosy Morn , rose with white throat.....	2.50	25.00
Star of California , violet with white star.....	2.50	25.00
White , glistening pure white flowers, outstanding.....	2.50	25.00
Extra Choice Mixed	2.25	22.50

**PHLOX DRUMMONDI DWARF
IDEAL BEDDING MIXED, 6 to 8 ins.**

A new florist strain that is real dwarf, the plants are extremely uniform in habit. Especially selected for pot culture. A most striking array of unusually gay and bright color combinations.

\$3.50 per oz. \$35.00 per lb.

PHLOX DRUMMONDI DWARF 15,000 Seeds per oz. 6 to 8 ins.

→ Extra Choice Mixed. This reselected blend has a bright and complete color range. Large flowered.....	2.50	25.00
Cecily Mixed, large flowered.....	2.50	25.00
→ Globe Mixed (new) <small>ALL-AMERICA SELECTION</small> 1952. This new strain of Phlox is completely uniform and free flowering. The plants are round and entirely base branching. (See page 4).....	4.00	40.00
→ Beauty Mixed, (New) A neat compact strain of dwarf Phlox with blooms twice the size of the regular strains. A heavy bloomer over a long season. A well balanced blend.....	3.50	35.00

Denholm Seed Company

		per oz.	per lb.
PHLOX DRUMMONDI GRANDIFLORA	15,000 Seeds per oz. 12 ins.		
Star Choice Mixed.....		\$ 1.75	\$17.50
Extra Choice Mixed.....		1.50	15.00
Choice Mixed		1.35	12.00
PHLOX DRUMMONDI GIGANTEA	15,000 Seeds per oz. 12 ins.		
Art Shades Mixed, <small>ALL-AMERICA SELECTION</small> 1935. Huge blooms on bushy plants, soft art shades with white eye.....		2.00	20.00
PHYSALIS (Lanternplant)	18,000 Seeds per oz. 20 ins.		
Franchetii. The large scarlet red lantern-shaped fruit excellent for winter decorations when dried.....		1.50	15.00
PINKS. (See Dianthus, pages 19 and 20)			
POPPY NUDICAULE (Iceland Poppy)	(Perennial) 448,000 Seeds per oz.		
Cupped shaped blooms are abundantly produced on long wire-like stems. Very early. 20 ins.			
El Monte, good orange.....		2.50	25.00
→ Gartford Giant Art Shades. Outstanding blend of pastel colors. Giant flowers		4.00	40.00
Gartford Giants Mixed. A full range of colors from creamy white through coral, salmon, pink, rose, lemon and deep orange.....		2.50	25.00
Sanford's Giants, very large flower and strong stems.....		2.50	25.00
Sunbeam Hybrids, good bright mixture.....		2.00	20.00
The Emperor, largest flower and strongest stem of any orange.....		2.50	25.00
The Empress, beautifully waved petals in salmon shades.....		4.00	40.00
Yellow Wonder (Amurensis), <small>ALL-AMERICA SELECTION</small> 1937, real yellow, strong stem		2.00	20.00
Choice Mixed		2.00	20.00
POPPY SHIRLEY DOUBLE	72,000 Seeds per oz. 32 ins.		
All Double Mixed, reselected strains, beautiful shades.....		.65	5.00
→ Sweet Briar, deep rose pink.....		.75	6.00
Double Choice Mixed.....		.65	5.00
POPPY SHIRLEY SINGLE , 32 ins.			
American Legion, brilliant orange scarlet.....		.65	5.00
Single Choice Mixed.....		.55	4.50
POPPY ORIENTALE (perennial)	150,000 Seeds per oz. 36 ins.		
Scarlet		1.50	15.00
Mixed		2.00	20.00
PORTULACA (Moss Rose or Sun Plant)	300,000 Seeds per oz.		
Creeping or spreading type of growth. 4 ins.			
Grandiflora Extra Double Mixed.....		2.00	20.00
Double and Semi-Double Mixed.....		1.50	15.00
Grandiflora Single Mixed.....		1.25	10.00
PYRETHRUM	200,000 Seeds per oz. 12 ins.		
Robinson's Hybrid Mixed (Painted Daisy)	22,000 Seeds per oz. 24 ins.		
Large daisy-like flowers with small yellow centers and long petals of rose and scarlet. 3 1/2 to 4 ins. across.....		3.00	30.00
Giant Flowered Single Mixed Extra Select.....		2.00	20.00
RICINUS (Castor Oil Bean)			
Zanzibariensis Mixed.....		.35	2.50
Mixed, All Sorts.....		.30	2.00
RUDBECKIA (Cone Flower)	90,000 Seeds per oz. 36 ins.		
Starlight, <small>ALL-AMERICA SELECTION</small> 1942, semi-double, primrose yellow to mahogany, many striking bicolors.....		3.50	35.00

"Flower Seeds of Proven Quality"

SALPIGLOSSIS (Painted Tongue) 125,000 Seeds per oz.

Bell-shaped flowers, rich velvety colors, canary yellow, chamois, gold, rose, crimson, lavender and white. Most blooms heavily veined in gold.

	per oz.	per lb.
Superbissima (Emperor) Mixed, 3 ft.	\$ 1.00	\$ 8.00
Gloxiniaflora Mixed, veined varieties only 3 ft.	1.00	8.00
Dwarf Giant Flowering Mixed, 20 ins. A dwarf counterpart of the taller strain	1.25	10.00

SALVIA SPLENDENS 7,500 Seeds per oz.

America (Globe of Fire), Early. 16 ins.	3.50	35.00
Blaze of Fire, Extremely Early, Vivid Scarlet 10 ins.	5.00	50.00
Bonfire, Dwarf, Compact, Bright Scarlet 18 ins.	3.00	30.00
Salvia St. John's Fire, the earliest and most dwarf of all Salvia. Holds blooms until frost.	5.25	52.50
Splendens, Tall Scarlet, Late. 24 ins.	2.50	25.00

SCABIOSA CAUCASICA (Perennial) 2,000 Seeds per oz.

House Hybrids, colors range from pale lilac to deep blue. Large crested centers with three layers of overlapping guard petals of the same color.	4.00	40.00
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SCABIOSA IMPERIAL GIANTS 42 to 48 ins.

Extra large blooms that form a perfect ball. Plants upright and base branching with long wiry stems.

Blue Moon, deep lavender blue.	1.35	12.00
Bridesmaid, salmon pink shades.	1.35	12.00
Coral Moon, salmon rose.	1.35	12.00
Lavender Moon, silvery lavender.	1.35	12.00
Imperial Giants Mixed.	1.00	8.00
Giant Flowered Hybrids Mixed, unusual new colors.	1.00	8.00

SCABIOSA DWARF ANNUAL 10,000 Seeds per oz. 18 ins.

Dwarf and smaller flowered compared to the regular strains.

Heavenly Blue, <small>ALL-AMERICA SELECTION</small> 1940, 2 ft., azure blue.	2.00	20.00
Peace, <small>ALL-AMERICA SELECTION</small> 1941, pure white.	2.00	20.00
Salmon Pink Shades (new), pure salmon-pink to deep rose-salmon	2.00	20.00
Tom Thumb Mixed, compact, large flowers.	2.00	20.00

SCHIZANTHUS GREENHOUSE STRAINS 46,000 Seeds per oz. 16 to 18 ins.

(Butterfly Flower)

Compact plants with finely cut foliage, butterfly-like flowers.

Dr. Badger's Hybrids Improved.	2.00	20.00
Monarch Strain Mixed, very large flowers, excellent.	2.50	25.00
Excelsior Compactus Choice Mixed, very dwarf, 10 ins.	2.50	25.00
Butterfly Mixture, brightest colors, excellent.	1.35	12.00

SCHIZANTHUS WISETONENSIS (Poor Man's Orchid)

Bushy plants, free flowering, butterfly-like flowers, early.

Finest Mixed, 18 ins.	1.25	10.00
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SHASTA DAISY. (See Chrysanthemum Maximum, page 15)

SNAPDRAGON. (See Antirrhinum, page 7)

STRAWFLOWER. (See Helichrysum, page 21)

SUNFLOWER. (See Helianthus, page 21)

Denholm Seed Company

STOCKS

STOCK DOUBLE GIANT EXCELSIOR (Improved Column Type)	per oz.	per lb.
AMERICAN BEAUTY, deep rose, No. 6.....	\$ 5.00	\$50.00
APPLE BLOSSOM (Denholm) (New)	5.00	50.00
→ AVALANCHE (Denholm) paper white.....	5.00	50.00
BALL APRICOT, No. 20.....	5.00	50.00
BALL PINK, clear rose pink, No. 11.....	5.00	50.00
BALL ROSE PINK, a fine rose, No. 14.....	5.00	50.00
BALL SUPREME, No. 22.....	5.00	50.00
BALL WHITE IMPROVED, pure paper white, No. 15.....	6.00	60.00
BALL WHITE IMPROVED MEDIUM TALL, pure white, No. 16.....	6.00	60.00
CHAMOIS PINK IMPROVED, No. 9.....	5.00	50.00
CRIMSON GIANT (Denholm) (New) bright crimson.....	5.00	50.00
DARK BLUE OR PURPLE.....	5.00	50.00
→ DEEP APRICOT (Denholm), No. 24.....	5.00	50.00
→ GARDENIA IMPROVED (Denholm) (New) pure white.....	5.00	50.00
GARDENIA, glistening white.....	5.00	50.00
ILLUSION, crimson red.....	5.00	50.00
LILAC LAVENDER, No. 1.....	5.00	50.00
→ MALMAISON PINK IMPROVED (Denholm) (New)	5.00	50.00
PACIFIC PINK (New) a pure pink with touch of salmon.....	7.50	75.00
PACIFIC WHITE (New) a vigorous pure white.....	7.50	75.00
PASTEL LAVENDER (New)	5.00	50.00
PINK GIANT (Denholm) clear bright rose.....	5.00	50.00
PURPLE HEART	5.00	50.00
ROYAL PURPLE	5.00	50.00
RUBY, rich scarlet red, No. 8.....	5.00	50.00
SILVERY LILAC, one of the best.....	5.00	50.00
WHITE GIANT (Denholm) glistening white.....	5.00	50.00
WHITE PILLAR	5.00	50.00
YELLOW WONDER	5.00	50.00
CHOICE MIXED	5.00	50.00

"Flower Seeds of Proven Quality"

STOCKS (continued)

STOCK DOUBLE DWARF TEN WEEKS LARGE FLOWERING 19,000 Seeds per oz.

Dwarf, symmetrical, early blooming and base branching. Large florets closely set on flowering spikes, 6 ins. long. 12 ins. tall.

	per oz.	per lb.
Aurora , cream tinted rose.....	\$ 1.35	\$12.00
Blood Red	1.35	12.00
Bright Pink , rose pink.....	1.35	12.00
Brilliant Crimson (Triumph)	1.35	12.00
Brilliant Rose (Carmine Pink) soft rose pink.....	1.35	12.00
Canary Yellow , deep cream.....	1.35	12.00
Chamois , buff.....	1.35	12.00
Flesh	1.35	12.00
Lavender , silver lilac.....	1.35	12.00
Light Blue or Azure Blue	1.35	12.00
Pansy Violet , deep royal blue.....	1.35	12.00
Purple or Dark Blue	1.35	12.00
Rose	1.35	12.00
White	1.35	12.00
Extra Choice Mixed	1.00	8.00

STOCK DOUBLE EARLY BEAUTY OF NICE 19,000 Seeds per oz.

Heavy center spike with many large side branches. Large florets. 24 ins. tall.

Abundance (Carmine Rose)	1.25	10.00
American Beauty , deep rose, excellent.....	1.25	10.00
Aurora (Chamois) ivory tinted old rose.....	1.25	10.00
Beauty of Nice , flesh pink.....	1.25	10.00
Cote D'Azure , light blue.....	1.25	10.00
Lloyd George , blood red.....	1.25	10.00
Mont Blanc , white.....	1.25	10.00
Monte Carlo , canary yellow.....	1.25	10.00
Parma Violet	1.25	10.00
Rose Pink , finest bright pink.....	1.25	10.00
Summer Night , dark blue.....	1.25	10.00
Extra Choice Mixed	1.00	8.00

Denholm Seed Company

STOCKS (continued)

STOCK DOUBLE EARLY GIANT IMPERIAL

Base branching, extra large florets on long flowering spikes.

Twelve to fifteen spikes per plant. Excellent cut flower strain.

per oz.

per lb.

Antique Copper , copper red.....	\$ 1.75	\$17.50
Blood Red	1.75	17.50
Buttercup , canary yellow.....	1.75	17.50
Chamois , ivory tinted old rose.....	1.75	17.50
Dark Blue or Purple	1.75	17.50
Elk's Pride , royal purple.....	1.75	17.50
Flesh , light pink.....	1.75	17.50
Lavender , silver blue.....	1.75	17.50
Rose , deep rose pink.....	1.75	17.50
Santa Maria , shimmering snow white.....	1.75	17.50
Shasta , glistening white.....	1.75	17.50
Choice Mixed	1.25	10.00

STOCK GIANTS OF CALIFORNIA

Vigorous growing Giant Imperial type.

Golden Gate , yellow	2.00	20.00
Mojave , purple or dark blue.....	2.00	20.00
Monterey , deep flesh pink.....	2.00	20.00
Pacific , lilac or silver blue.....	2.00	20.00
Red Woods , blood red.....	2.00	20.00
Santa Barbara , chamois.....	2.00	20.00
Sequoia , rose carmine.....	2.00	20.00
Tahoe , lavender	2.00	20.00
Yosemite , rose	2.00	20.00
Extra Choice Mixed	1.75	17.50

STOCK DOUBLE PERPETUAL BRANCHING

Same plant habit as the 10 week, with longer spikes but not as early. 24 ins. tall.

Extra Choice Mixed	1.25	10.00
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"Flower Seeds of Proven Quality"

SWEET PEA ZVOLANEK

EARLY MULTI-FLORA

350 Seeds per oz.

THIS NEW CLASS OF SWEET PEA IS EXTREMELY VIGOROUS IN PLANT GROWTH AND UNDER OUR CONDITIONS WILL START BLOOMING ABOUT 75 DAYS AFTER PLANTING. THIS COMPARES IN BLOOMING TIME TO THE ESTABLISHED EARLY STRAIN.

UNDER SATISFACTORY GROWING CONDITIONS THE HUSKY STEMS WILL AVERAGE 18 INS. LONG AND WILL PRODUCE FROM 5 TO 8 GIANT BLOOMS THAT ARE FRILLED AND WAVED.

WITHOUT DOUBT THIS NEW ZVOLANEK EARLY MULTI-FLORA IS ONE OF THE MOST IMPORTANT DEVELOPMENTS IN SWEET PEAS FOR MANY YEARS.

	per oz.	per lb.
ZVOLANEK'S BEAUTY ROSE , deep American beauty.....	\$ 1.25	\$10.00
ZVOLANEK'S BLUE FLAG , clear medium blue.....	1.25	10.00
ZVOLANEK'S BRIGHT ROSE (not growing) beauty rose better.....	1.25	10.00
ZVOLANEK'S DEEP ROSE , bright deep rose.....	1.25	10.00
ZVOLANEK'S ELK'S PURPLE , deep purple.....	1.25	10.00
ZVOLANEK'S LAVENDER , clear lavender.....	1.25	10.00
ZVOLANEK'S LIGHT ROSE , lighter than early Shirley Temple.....	1.25	10.00
ZVOLANEK'S LIGHT SALMON ROSE , chamois.....	1.25	10.00
ZVOLANEK'S ORANGE CERISE , warm cerise.....	1.25	10.00
ZVOLANEK'S ORCHID , orchid lavender.....	1.25	10.00
ZVOLANEK'S ROSE , clear rose pink, same color as early Shirley Temple	1.25	10.00
ZVOLANEK'S ROSE PINK , light rose pink.....	1.25	10.00
ZVOLANEK'S SALMON PINK "TOOEY" , giant salmon pink.....	1.25	10.00
ZVOLANEK'S WHIRLWIND , light cream pink.....	1.25	10.00
ZVOLANEK'S WHITE , glistening white, white seeded.....	1.25	10.00
ZVOLANEK'S MIXED , extra choice.....	.95	7.50

Denholm Seed Company

SWEET PEA CUTHBERTSON

350 Seeds per oz.

EXTREMELY VIGOROUS GROWTH, LARGE WAVED FLOWERS ON FINE LONG STEMS. STARTS BLOOMING ABOUT TWO WEEKS AFTER THE EARLY TYPE, AND TEN DAYS AHEAD OF THE REGULAR SPENCERS.

	Per Lb.
ALICE , dainty soft blush salmon.....	\$2.00
ANN , bright carmine rose.....	2.00
BILLY , light carmine.....	2.00
CAROL , clear pink.....	2.00
CATHERINE , clear cerise.....	2.00
COLINE , scarlet	2.00
CONNIE , chamois	2.00
DANNY , navy blue	2.00
DAVID , bright rose crimson.....	2.00
DORIS , deep cherry rose.....	2.00
EVELYN , salmon cream pink.....	2.00
FLORA , rose carmine.....	2.00
FRANCES , clear salmon pink.....	2.00
FRANK G. , lavender.....	2.00
HAZEL , light blue.....	2.00
HELEN , blush pink	2.00
JANET , white, black seeded.....	2.00
JENNIE , white, white seeded.....	2.00
JESSIE , mauve	2.00
JIMMY , best dazzling bright scarlet.....	2.00
KATIE , rose cream pink.....	2.00
KENNETH , crimson	2.00
LIZA , maroon	2.00
LOIS , rose pink	2.00
MARION , cream, black seeded.....	2.00
RONNIE , deep orange.....	2.00
RUTH , deep rose pink.....	2.00
TOMMY , blue	2.00
WANETA , deep salmon.....	2.00
WILLIAM , pink picotee on white ground.....	2.00
MIXED , colorful, well-balanced blend.....	1.75



RECOMMENDED AS THE 12 BEST COLORS

TOMMY (blue)	HELEN (blush pink)
DANNY (navy blue)	CAROL (pink)
MARION (cream)	RUTH (rose pink)
KENNETH (crimson)	EVELYN (salmon)
FRANK G. (Lavender)	JIMMY (deep scarlet)
JESSIE (mauve)	JANET (white, b.s.)

(For Color Guide see pages 53-54-55-56)

"Flower Seeds of Proven Quality"

Sweet Pea Early or Winter Flowering Spencers

	per lb.
American Beauty , rich crimson rose.....	\$3.00
Amethyst , royal purple.....	3.00
Apollo , soft salmon cerise.....	3.00
Attraction , clear bright salmon pink, cream ground.....	3.00
Avalon , mid-blue	3.00
Aviator , dazzling crimson.....	3.00
Ball Blue Supreme , bright blue.....	3.00
Ball Orange Improved , clear bright orange.....	3.00
Ball Rose Improved , cerise pink.....	3.00
Ball Rose Supreme , bright silvery rose pink.....	3.00
Ball White , white seeded.....	3.00
Blue Bird , violet blue.....	3.00
Blue Bonnet , deep blue.....	3.00
Blue Danube , mid-blue.....	3.00
Boon , deep salmon rose on cream, large flowered.....	3.00
Bridesmaid , deep silvery pink.....	3.00
Bright Light , dazzling scarlet.....	3.00
Burpee's Orange , clear orange.....	3.00
Burpee's Salmon , rich salmon overlaid with coppery sheen.....	3.00
Burpee's White , pure white, white seeded.....	3.00
Canary Bird , rich cream (white seeded)	3.00
Cascade , pure glistening white, white seeded.....	3.00
Cavalcade , golden cerise.....	3.00
Celestial , cerise salmon rose.....	3.00
Chime , light coral pink.....	3.00
Coquette , coral pink.....	3.00
Danube , ruffled clear lavender blue.....	3.00
Daphne , soft salmon pink on cream.....	3.00
Elk Purple , large reddish purple.....	3.00
Fiesta , orange cerise.....	3.00
Forty-niner , rich orange, long stemmed.....	3.00
Gardenia , vigorous white, white seeded.....	3.00
Giant Rose , fine rose pink.....	3.00
Glitters , cerise	3.00
Grenadier Improved , poppy scarlet.....	3.00
Harmony , clear lavender.....	3.00
Hope Improved , pure white, black seeded.....	3.00
Kate Smith , bright scarlet, long stemmed, excellent.....	3.00
Laddie Improved , long stemmed giant rose.....	3.00
Mariner , clear marine blue, excellent.....	3.00

(For Color Guide see pages 53-54-55-56)

Denholm Seed Company

SWEET PEA EARLY or WINTER FLOWERING SPENCERS (continued)	per lb.
Mars , ox-blood crimson.....	\$3.00
Memory , rose lavender, wavy large flowers.....	3.00
Miss Alabama , deep chocolate maroon.....	3.00
Miss Santa Maria , salmon rose.....	3.00
Mother Machree , coral, golden rose.....	3.00
Mrs. Herbert Hoover , clear deep blue.....	3.00
Mrs. H. S. Reddick , bright salmon pink, very robust.....	3.00
Nugget (New) soft coral rose.....	3.00
Orange King , intense orange.....	3.00
Orange Supreme , orange.....	3.00
Oriental , excellent rich cream, black seeded.....	3.00
Pride , pure deep cerise.....	3.00
Princess Blue , rich belladonna blue.....	3.00
Ramona , geranium pink.....	3.00
Rhapsody , rosy-lavender	3.00
Rhumba , golden cerise.....	3.00
Sequoia , exceptionally bright salmon rose.....	3.00
Shirley Temple , soft rose pink, most attractive.....	3.00
Signal Red , brilliant sunproof scarlet.....	3.00
Snow Queen , pure white, black seeded.....	3.00
Snowstorm Improved , white seeded.....	3.00
Sparks , bright orange scarlet.....	3.00
Sunray , cerise on cream ground.....	3.00
Supreme Orange , cerise wings, orange standards, long stems.....	3.00
Susanna , carmine red.....	3.00
Sweet Briar , rose pink.....	3.00
Tahoe , fine mid-blue.....	3.00
Top Hat , deep bright violet blue.....	3.00
Tops , delicate rose pink.....	3.00
Top Sergeant , blood red crimson.....	3.00
Triumph , extra long stemmed, deep lilac.....	3.00
Twilight , giant lavender.....	3.00
Valencia , orange.....	3.00
Vivian , purest carmine rose on white.....	3.00
Vulcan , vivid scarlet	3.00
Waves , mid-blue, large flowered and ruffled.....	3.00
White Giant , white seeded, giant blooms.....	3.00
White Harmony , white, black seeded.....	3.00
Zvolanek's Salmon , giant flowered, salmon cerise.....	3.00
Extra Choice Mixed , blended from best separate colors.....	2.75
Choice Mixed , well balanced formula mixture, field grown.....	2.25

(For Color Guide see pages 53-54-55-56)

"Flower Seeds of Proven Quality"

Sweet Pea Late or Summer Spencers

	per lb.
Air Warden , golden scarlet.....	\$2.00
Ambition , rosy lavender, excellent.....	2.00
Amethyst , bright clear blue.....	2.00
Avalanche , glistening white, white seeded.....	2.00
Beatall , pink suffused salmon.....	2.00
Big Red Boy , rich crimson.....	2.00
Black Diamond , dark maroon.....	2.00
Blue Moon , clear mid-blue.....	2.00
Bonnie Briar , large rose pink.....	2.00
Burpee's Best White , white seeded, pure white.....	2.00
Capri , clear silver blue.....	2.00
Cavalcade , carmine rose.....	2.00
Charming , rosy cerise.....	2.00
Chieftain , pure satin mauve.....	2.00
Colorado , bright orange.....	2.00
Crimson King , rich deep crimson.....	2.00
Crony , salmon	2.00
Discovery , clear chamois pink.....	2.00
Ecstasy , blush pink.....	2.00
Elstree , soft pink, cream ground.....	2.00
Ethereal , pale peach suffused rose.....	2.00
Excelsior , scarlet orange, wings shaded.....	2.00
Fairyland , rose pink on cream ground.....	2.00
Flagship , deep navy blue	2.00
Flora , clear deep lavender.....	2.00
Floradale , salmon pink (cream ground)	2.00
Fortune , rich navy blue.....	2.00
Gen. Douglas MacArthur (new) rich dark crimson.....	5.00
Gigantic , best black seeded, white.....	2.00
Gleneagles , large silver blue.....	2.00
Gold Crest , orange tinted salmon.....	2.00
Golden Wings , orange vigorous	2.00
Goldfinch , orange pink.....	2.00
Grand National , rich cream, black seeded.....	2.00
Grand Slam , scarlet cerise.....	2.00
Guinea Gold , cerise orange.....	2.00
Highlander , clear large flowered lavender.....	2.00
Hollyberry , scarlet orange.....	2.00
Huntsman , bright scarlet	2.00
Jubilee , scarlet cerise.....	2.00
Jumbo , large deep cerise	2.00
King Lavender , robust clear lavender	2.00
Leader , salmon pink.....	2.00

(For Color Guide see pages 53-54-55-56)

Denholm Seed Company

SWEET PEA LATE or SUMMER SPENCERS (continued)	per lb.
Loch Lomond , Mahogany.....	\$2.00
Mabel Gower , mid-blue.....	2.00
Majestic Cream , white seeded.....	2.00
Mary Pickford , cream pink suffused salmon.....	2.00
Mastercream , fine strong frilled black seeded cream.....	2.00
Mavis , cerise scarlet.....	2.00
Maytime , golden cerise.....	2.00
Melody , golden salmon pink on cream.....	2.00
Miss California , salmon cream pink.....	2.00
Mollie , cerise with touch of orange.....	2.00
Monty , pure clear pink.....	2.00
Mrs. A. Searles , sparkling salmon cerise.....	2.00
Mrs. C. Kay , clear lavender.....	2.00
Mrs. R. Bolton , soft almond pink.....	2.00
Nobility , light salmon pink (cream ground).....	2.00
Olympia , rich purple.....	2.00
Orange Flare , orange.....	2.00
Patricia Unwin , salmon pink suffused gold.....	2.00
Peer , deep salmon pink.....	2.00
Pink Frills , rich salmon pink on cream.....	2.00
Pinkie , large rose pink on white ground.....	2.00
Powerscourt , lavender.....	2.00
Prince of Orange , deep fine orange.....	2.00
Radar (new) rich salmon pink.....	2.00
Red Boy , crimson.....	2.00
Reflection , fine clear mid blue.....	2.00
Royal Purple , purple.....	2.00
Rubicund , crimson scarlet.....	2.00
Smiles , salmon shrimp pink.....	2.00
Snowball , pure white (white seeded).....	2.00
Startler , sunproof vivid scarlet.....	2.00
Sunkist , cream picotee edged rose.....	2.00
Tangerine Improved , rich orange.....	2.00
The Admiral , navy blue.....	2.00
Vista , clear light purple.....	2.00
Warrior , maroon	2.00
Welcome , best and brightest scarlet.....	2.00
What Joy , fine cream, white seeded.....	2.00
Windsor Blue , mid-blue.....	2.00
Youth , white edged rose pink.....	2.00

(For Color Guide see pages 53-54-55-56)

"Flower Seeds of Proven Quality"

SWEET PEA LATE or SUMMER SPENCERS (continued)

SWEET PEA UNWIN'S STRIPED or BUTTERFLY HYBRIDS

A very gay and striking blend of striped colors in an unbelievable number of attractive color combinations. This variety has excellent vigor with four huge blooms on good stems. A new and unusual variety that should be featured in every listing of Sweet Peas.

\$3.00 Per Lb.

per lb.
\$1.60

Extra Choice Spencer Mixed.....

RUFFLED SPENCER VARIETIES

Ruffled Beauty, lilac pink on amber.....	2.00
Ruffled Blue, mid-blue, vigorous.....	2.00
Ruffled Carmine, bright carmine rose.....	2.00
Ruffled Exquisite, salmon cerise.....	2.00
Ruffled Fluffy Ruffles Improved, light cream pink.....	2.00
Ruffled Heyday, deep rose pink suffused amber.....	2.00
Ruffled Primrose, deep cream, black seeded.....	2.00
Ruffled Rose, rich rose.....	2.00
Ruffled Sparkle, glowing cerise.....	2.00
Ruffled Royal Ruffles, scarlet cerise.....	2.00
Ruffled Salmon Pink	2.00
Ruffled White, pure white, white seeded, long stems.....	2.00
Ruffled Mixed	1.60

(For Color Guide see pages 53-54-55-56)

SWEET WILLIAM (*Dianthus Barbatus*) (Biennial) 30,000 Seeds per oz.

A mass of round, mildly laciniated blooms borne in umbellike clusters. Colors white through pinks, rose shades and crimson. Many blooms with beautifully colored zones. 24 ins.

Per Oz.

Dark Crimson Single.....	\$.95	7.50
Holborn Glory Single.....	.95	7.50
Newport Pink Single.....	.95	7.50
Scarlet Beauty Single95	7.50
White Single95	7.50
White Giant Single.....	.95	7.50
Choice Mixed Single.....	.65	5.00
Double Choice Mixed.....	.95	7.50

SWEET WILLIAM DWARF (Biennial) 30,000 Seeds per oz.

A counterpart in miniature of the regular tall types. 4 to 6 ins.

Indian Carpet Single Mixed.....	3.00	30.00
→ Dwarf Single Mixed.....	2.50	25.00
→ Dwarf Double Mixed.....	1.50	15.00

SWEET WILLIAM 15 ins.

Annual Single Mixed90	7.00
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THUNBERGIA (Blackeyed Susan) (climber)

Alata Choice Mixed.....	1.25	10.00
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TITHONIA (Mexican Sunflower) 2,800 Seeds per oz.

→ Torch (new), <small>ALL-AMERICA SELECTION</small> 1951. Waist high bushy plants. Brilliant orange-scarlet, single, Dahlia-like blooms. Much more dwarf and earlier than the regular strains.....	1.50	15.00
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TRITOMA (Red Hot Poker) (Perennial) 22,000 Seeds per oz.

A symmetrical flowering spike, made up of tube-like florets on long, fleshy stems. Color, scarlet-orange shades. 30 ins.

Early Hybrids Mixed.....	1.25	10.00
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Denholm Seed Company

VERBENA

10,000 Seeds per oz.

2 FINE NEW VARIETIES

A completely new class of Verbena. The dwarf, compact plants retain their trim and neat habit throughout the entire blooming season. The open or bare spots that are common in the center of the plants in regular strains, have been fully eliminated in this new class of Verbena.

Dwarf Compact SPARKLE

(DENHOLM) (NEW)

A neat, dwarf, tightly formed plant which grows about 10 ins. tall with a spread of approximately 12 ins. The cluster-like blooms are made up of from 40 to 50 grandiflora size florets.

A bright scarlet red color that is greatly intensified by a large white eye. The brightest Verbena that we have ever seen.

\$2.50 pr oz.

\$25.00 per lb.

Dwarf Compact CRYSTAL

(DENHOLM) (NEW)

Our second introduction in this new class is **CRYSTAL**; a pure white with the same large flowers and the same fine, neat and compact habit as Sparkle.

\$2.50 per oz.

\$25.00 per lb.

"Flower Seeds of Proven Quality"

VERBENA (continued)

TWO FINE NEW FLORISTS VARIETIES VERBENA DWARF UPRIGHT (New) RAINBOW STRAIN

Under our conditions blooms ahead of all other strains. A lively blend of colors not common in separate colors, to include apricot, lavender and mauve. Many colors have a large eye of a beautiful contrasting color. Upright habit.

\$2.50 per oz. \$25.00 per lb.

VERBENA DWARF COMPACT IDEAL FLORIST STRAIN MIXED

The plants are dwarf and compact in habit. A full range of fine colors. There is a predominance of beautiful color combinations of the eyed kinds. This strain has been developed for florist's use, especially adapted for pot and flat culture.

Not upright and must not be confused with the Rainbow Strain.

\$3.50 per oz. \$35.00 per lb.

VERBENA HYBRIDA GRANDIFLORA (*Gigantea*) 10,000 Seeds per oz. 12 ins.

These are reselected strains. Extra large flowered. Bushy to spreading habit.

		per oz.	per lb.
Annapolis Blue, mid-blue.....		\$ 2.00	\$20.00
→ Beauty of Oxford Hybrids , <small>ALL-AMERICA® SELECTION</small> 1933, rose pink to rose red shades	1933, rose pink to rose red shades	2.00	20.00
Brightness , flaming cerise scarlet, white eye.....		2.00	20.00
Brilliant , rich deep flame rose, white eye.....		2.00	20.00
Cerise Queen , <small>ALL-AMERICA® SELECTION</small> 1934, salmon cerise.....		2.00	20.00
Coccinea , scarlet, white eye		2.00	20.00
Crimson Glow , glowing crimson.....		2.00	20.00
Floradale Beauty , <small>ALL-AMERICA® SELECTION</small> 1937, giant salmon, rose and red shades	1937, giant salmon, rose and red shades	2.00	20.00
Giant Salmon Pink		2.00	20.00
Lavender Glory , <small>ALL-AMERICA® SELECTION</small> 1933, clear lavender, cream eye....		2.00	20.00
Lucifer , brilliant scarlet self		2.00	20.00
Luminosa , glowing flame pink suffused salmon.....		2.00	20.00
Rosea Stellata , rose pink, white eye.....		2.00	20.00
Rose Cardinal , rose, large white eye.....		2.00	20.00
Royale , royal blue, cream eyes.....		2.00	20.00
→ Salmon King (Denholm) deep salmon.....		2.00	20.00
Spectrum Red , <small>ALL-AMERICA® SELECTION</small> 1934, intense bright red.....		2.00	20.00
→ Sutton's Blue , deep royal blue or violet blue, solid color.....		2.00	20.00
Violacea Stellata , deep violet, white eye.....		2.00	20.00
→ Vivid (Denholm) very bright sunproof scarlet red.....		2.00	20.00
White , good clear white.....		2.00	20.00
Extra Choice Mixed		1.50	15.00

Denholm Seed Company

VERBENA (continued)

VERBENA HYBRIDA GRANDIFLORA (BUSH TYPE) 10,000 Seeds per oz. **per oz.** **per lb.**
 Dwarf upright growth. Large florets are closely massed across the flat-topped plants.

Firelight (New) vivid solid red.....	\$ 2.00	\$20.00
Roselight (New) bright rose pink, white eye.....	2.00	20.00
Salmon Queen , salmon pink.....	2.00	20.00
Snow White (New) pure white.....	2.00	20.00
Starlight , violet blue, white eye.....	2.00	20.00
Mixed (New) a well balanced blend of the above colors.....	1.75	17.50

VERBENA MAMMOTH or HYBRIDA (spreading)

Blue Shades	1.50	15.00
Dannebrog , scarlet with white eye.....	1.50	15.00
Dark Blue	1.50	15.00
Defiance , scarlet, small white eye.....	1.50	15.00
Lucifer , vivid scarlet self.....	1.50	15.00
Mayflower , pink	1.50	15.00
Pink and Rose Shades	1.50	15.00
Purple Mantle	1.50	15.00
White	1.50	15.00
Auricula Eyed Choice Mixed	1.50	15.00
Choice Mixed	1.35	12.00

VINCA ROSEA 22,000 Seeds per oz. 15 ins.

Alba , pure white.....	1.45	12.50
Crimson	1.45	12.50
Rose	1.45	12.50
Soft Pink	1.45	12.50
White with crimson eye	1.45	12.50
Mixed	1.25	10.00

VIRGINIAN STOCK 69,000 Seeds per oz. 10 to 12 ins.

Dwarf Compact Mixed40	3.00
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VIOLA (Tufted Pansy) 25,000 Seeds per oz.

Scottish Yellow (new). Exceptionally large golden flowers, 2-2 1/2 ins. in diameter, borne on uniformly, compact plants not more than 5 to 6 ins. tall.....	6.50	65.00
Scottish Mixture , large flowered choice varieties. True bedding type	6.00	60.00
Arkwright Ruby , ruby crimson shading to terra cotta.....	5.00	50.00
Blue Perfection , medium blue.....	3.50	35.00
Chantreyland , bright apricot orange.....	5.00	50.00
Firmament , pure sky blue.....	9.00	90.00
Lutea Splendens , chrome yellow.....	3.50	35.00
Papilio Light Blue , blue and white.....	3.50	35.00
White Perfection	3.50	35.00
Puck , yellow and purple.....	3.50	35.00
Extra Choice Mixed	4.50	45.00
Fine Mixed	3.00	30.00

WALLFLOWER 15,000 Seeds per oz.

Earliest Annual Forcing Mixed45	3.50
Double Early Wonder Mixed	1.25	10.00

"Flower Seeds of Proven Quality"

ZINNIA

ZINNIA GIANT DAHLIA FLOWERED 2,800 Seeds per oz. 30 ins.

Huge, full double flowers resembling the show type of Dahlia.
Vigorous, bushy plants.

		per oz.	per lb.
Canary Bird , real canary yellow.....	\$.95	\$ 7.50	
Crimson Monarch , deep crimson, flowers very large.....	.95	7.50	
Dream , deep rosy lavender.....	.95	7.50	
Exquisite , light rose, deeper center.....	.95	7.50	
Golden Dawn , golden yellow.....	.95	7.50	
Illumination , deep rose self.....	.95	7.50	
Luminosa , bright deep pink.....	.95	7.50	
Meteor , rich darkest red.....	.95	7.50	
Oriole , orange and gold bicolor.....	.95	7.50	
Polar Bear , large creamy white.....	.95	7.50	
Purple Prince , deep purple.....	.95	7.50	
Royal Purple , <small>ALL-AMERICA</small> <small>SELECTION</small> 194295	7.50	
Scarlet Flame , bright scarlet.....	.95	7.50	
Will Rogers , bright scarlet red.....	.95	7.50	
Extra Choice Mixed , from named colors.....	.95	7.50	
Choice Mixed90	7.00	
 ZINNIA SUPER CROWN O'GOLD PASTEL TINTS95	 7.50	

ZINNIA CACTUS FLOWERED

→ **BURPEE GIANT HYBRIDS**

This is a comparatively new class of Zinnia. The blooms are immense and Cactus flowered. A very sturdy type of Zinnia with an abundance of blooms 5½ to 6½ ins. in diameter. A complete color range without a harsh shade.....

1.00 8.00

ZINNIA GIANT HYBRIDS (Cactus Flowered)

Riverside Beauty (New). Giant Cactus flowers, 5 to 5½ ins. across. Color a warm, luminous azalea pink.....	1.00	8.00
→ Floradale Scarlet (New), extra large flowered, cactus-like blooms. Color brilliant scarlet-red. Blooms 5½ to 6½ ins.....	1.00	8.00

ZINNIA GIANT FLOWERED

→ Burpee Super Giants Mixed . Extra large blooms 5½ to 6½ ins. across, of the California Giant type. Colors tending towards pastel shades75	6.00
Super Giants Improved Finest Mixed , extra large flowers.....	.90	7.00
David Burpee , large flowered chrysanthemum, curled and quilled.....	1.00	8.00

Denholm Seed Company

ZINNIA (continued)

ZINNIA CALIFORNIA GIANT or MAMMOTH

Large, flat blooms 5 to 6 ins. across. The overlapping petals are more loosely placed than in the Dahlia type. Strong branching plants.

	per oz.	per lb.
Brightness , bright pink.....	.95	\$ 7.50
Cerise Queen or Cherry Queen , clear salmon cerise.....	.95	7.50
Cherry Queen , luminous cherry rose.....	.95	7.50
Daffodil Improved , canary yellow.....	.95	7.50
Enchantress , light rose with deep rose center.....	.95	7.50
Golden Queen , golden yellow95	7.50
Grenadier , bright, dark red95	7.50
Lavender Queen , deep rosy lavender.....	.95	7.50
Miss Willmott , rich pink.....	.95	7.50
Orange King , best orange.....	.95	7.50
Purity , white, best white, clear.....	.95	7.50
Rose Queen , striking bright rose.....	.95	7.50
Salmon Queen , salmon rose.....	.95	7.50
Scarlet Queen , glowing scarlet.....	.95	7.50
Violet Queen , rich purple.....	.95	7.50
Extra Choice Mixed , brilliant blend from colors.....	.95	7.50
Choice Mixed90	7.00

ZINNIA LILLIPUT or POMPON 4,500 Seeds per oz. 18 to 24 ins.

	.95	7.50
Canary Gem , canary yellow.....	.95	7.50
Crimson Gem95	7.50
Golden Gem , golden orange.....	.95	7.50
Pink Gem , deep pink.....	.95	7.50
Purple Gem95	7.50
Rosebud , rose pink95	7.50
Salmon Gem , salmon rose.....	.95	7.50
Scarlet Gem95	7.50
Valencia , orange95	7.50
White Gem95	7.50
Extra Choice Mixed95	7.50
Choice Mixed90	7.00

ZINNIA GRACILLIMA (Red Riding Hood) 4,800 Seeds per oz.

Deep Scarlet , miniature red flowers, 1 ft., free flowering.....	1.10	8.50
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ZINNIA PUMILA 4,000 Seeds per oz.

→ Peppermint Stick (Striata) (New). A medium sized bloom, approximately 70% will be striped. Finest mixed.....	1.25	10.00
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ZINNIA FANTASY MIXED, medium sized flowers 2,800 Seeds per oz.

1.00	8.00
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ZINNIA GAILLARDIA FLOWERED (NAVAJO) MIXED 2,800 Seeds per oz.

1.10	8.50
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ZINNIA LINEARIS ORANGE 124,000 Seeds per oz.

2.00	20.00
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ZINNIA PERSIAN CARPET (New), ALL-AMERICA SELECTION 1952 22,000 Seeds per oz.

→ Double, ball-shaped flowers of the miniature type in a sparkling range of variegated color combinations with shades of gold, bronze and orange. Mound-shaped border and edging plants. A great improvement.....	2.50	25.00
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ZINNIA HAAGEANA DOUBLE (Mexican Hybrids)

1.50	15.00
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MIXTURES

California Native Flowers95	7.50
Cut Flower Mixture65	5.00
Flower Garden Mixture65	5.00
Annual Flowers Brilliant Blend65	5.00
Rock Garden Annual Mixed65	5.00

COLOR GROUPING and COLOR GUIDE

ALL VARIETIES INCLUDED IN THE SAME COLOR CLASSIFICATION ARE NOT NECESSARILY SUBSTITUTES ONE FOR THE OTHER BUT THEY ARE OF THE SAME GENERAL COLOR.

Early or Winter Flowering Spencers

BLUE (Light)

Eleanor Blue
*Princess Blue
Sky Blue
Silver Blue
Silver King

BLUE (Mid or Medium)

Avalon
Ball Blue Supreme
Blue Bird
Blue Bonnet
Blue Danube
Blue Fascination
Felice Gunther
Florist Blue
Marine
*Mariner
Mrs. Herbert Hoover
New Blue
Tahoe
**Waves

BLUE (Deep or Navy)

Blue Boy
Boy Blue
Giant Navy Blue
Iris Blue
*Top Hat

CERISE (Light)

Apollo
Baltimore
Celestial
Cheerful
Prosperity
*Sequoia
Springsong
Sunray
**Zvolanek's Salmon

CERISE (Deep)

Cardinal
**Cavalcade
Coleen
Eileen
Embers
Glitters
*Pride
Rhumba
Sparkle

CREAM (Black Seeded)

Meadow Lark Improved
*Oriental

CREAM (White Seeded)

*Canary Bird
Meadowlark

CRIMSON

**American Beauty
Aviator
Pal
Queen Crimson
Red Bird
Red Man
Red Wood
*Susanna

CRIMSON (Deep)

**Mars
Red Giant
*Top Sergeant

LAVENDER

Burpee Lavender
*Fragrance
Lavanda
Lavender King
**Memory
Sweet Lavender

LAVENDER (Deep)

Greeting
*Harmony
Michigan
Princess
Rhapsody
**Twilight
Vogue

MAROON

Bacchus
Maroon Prince
*Miss Alabama
Othello

MAUVE

Cattleya
Flash
Mauve Beauty
*Triumph

ORANGE (Light)

Burpee Orange
Eldorado

ORANGE (Deep)

Ball Orange
**Ball Orange Improved
Blaze
Forty-niner
*Orange King
Sutters Gold
Valencia

ORANGE (Rose)

Orange Supreme
Treasure Island

PINK (Light)

Bridesmaid
Colossal Rose
Fair Maid
Lady Gay
*Mrs. H. S. Reddick
Mrs. Wm. Zvolanek
Sonnet

PINK (Salmon Cream)

Break O'Day
*Chime
Coquette
Emblem
Nuggett
Ramona

PINK (Salmon Deep)

Bonanza
*Boon
Delicious
Glamor
Golden Bear
Monteray
Mother Machree

**Outstanding Varieties.

*Recommended.

COLOR GROUPING and COLOR GUIDE (Continued)

Early or Winter Flowering Spencers

PINK (Salmon)

*Burpee's Salmon
Mrs. Kerr

PINK (Orange)

Flamingo
Torch
Zvolanek's Supreme

PURPLE

*Amethyst
Elk's Purple

ROSE (Pink Light)

A. C. Zvolanek
Attraction
Ball Rose
Ball Rose Queen Improved
Fascination
Giant Pink
Giant Rose
Jeanne Manitsch
Laddie
*Laddie Improved
Miss Louise Gude
Pink Profusion
Rose Marie
*Shirley Temple
Superior Pink
Sweet Briar
Virginia

Zvolanek's Pink

ROSE (Pink Deep)

*Annie Laurie
Florist Rose
**Hiawatha
Josie
Majestic Rose
Mrs. Holscher
Success
Titania

ROSE

**American Beauty
Chevalier
Miss Liberty
Pearl Buck
Perfection
Rose Charm
Rosita
*Zvolanek's Vivian

ROSE (Salmon)

**Ball Rose Improved
Ball Rose
Gloria
Miss Santa Maria
Radiant or No. 13
Rapture
Star
Sterling
*Tops

SCARLET (Deep)

Grenadier
Grenadier Improved
Red Cross
The Premier

SCARLET

*Brightlight
Evening Star
Fiesta
Geranium
**Kate Smith
Signal Red
Sparks
Vulcan

WHITE (Black Seeded)

*Hope Improved
Pure White
Snow Queen
White Harmony

WHITE (White Seeded)

Ball White
**Burpee White
*Cascade
Gardenia
Snowdrop
Snowstorm Improved
White Champion
White Giant

Sweet Pea Cuthbertson and Late or Summer Spencers

BLUE (Light)

**Capri
Delice
*Glenegles
†Hazel
Wembley

BLUE (Mid or Medium)

Amethyst
Avon
Blue Bell
Blue Charm
Blue Moon
Chinese Blue
Heavenly Blue
**Mabel Gower
Mrs. Tom Jones
*Reflection
Ruffled Blue
Tip Top

†Tommy
Veronica
Windsor Blue

Illuminator

Jumbo
**Mollie
Ruffled Sparkle
Scintillant
Tally Ho

BLUE (Navy)

Blue Flame
†Danny
**Flagship
Fortune
Jack Cornwall V.C.
*The Admiral

CERISE (Light)

*Beatall
†Billy
Good Cheer
Illuminator
Linconian
Ruffled Crinkles

CERISE

Artiste
*Charming
Fiery Cross
Glorious
Good Cheer

CERISE (Salmon)

†Catherine
His Majesty

*Recommended.

†Identifies Cuthbertson Varieties.

**Outstanding Varieties.

COLOR GROUPING and COLOR GUIDE (Continued)

Sweet Pea Cuthbertson and Late or Summer Varieties

Maytime
 *Mrs. A. Searles
 Ruffled Cerise
 Ruffled Crinkles
 *Ruffled Exquisite
 Sentinel
 Smiles

CERISE (Scarlet)

*Air Warden
 Charm
 Cherrio
 Fire
 Flaming June
 Good Cheer
 *Grand Slam
 Headlight
 Hollyberry
 Jubilee
 Jumbo
 Life
 Margaret Rose
 Mollie
 Ruffled Royal Ruffles

CREAM (Black Seeded)

Cream Gigantic
 Daffodil
 Grand National
 †Marion
 *Mastercream
 *Ruffled Primrose
 Sea Foam
 Yellow Tip

CREAM (White Seeded)

Dobbies Cream
 Majestic Cream
 Matchless
 *What Joy

CRIMSON

Captain Blood
 Charity
 Crimson King
 †David
 *Red Rover
 **Rubicund
 Ruffled Crimson
 Sybil Henshaw
 The Prince

CRIMSON (Deep)

**Big Red Boy
 Derby Day
 Glengarry

†Kenneth
 King Edward
 Red Boy
 *Red Rover
 Sonny Boy

Golden Wings
 *Orange Flare
 Pirate Gold

LAVENDER (Clear)

†Frank G.
 Gladys Improved
 **Highlander
 Kathleen Wiltshire
 *Powerscourt

LAVENDER (Rosy)

**Ambition
 Austin Frederick Imp.
 Flora
 Mrs. R. P. Butchart
 R. F. Felton
 Sweet Lavender

MAROON (Dark)

*Black Diamond
 King Manuel
 Mahogany
 Othello Spencer
 Ravenswing
 The Sultan

MAROON (Red)

Leviathan
 †Liza
 Loch Lomond
 Splendour
 *Warrior

MAUVE

*Chieftain
 International
 †Jessie
 King Mauve
 Ruffled Mauve
 Tranquility
 Treasure

ORANGE (Light)

Golden Glory
 Orange Picture
 Royal Sovereign
 *Tangerine Improved

ORANGE (Medium)

Celebrity
 Guinea Gold

ORANGE (Deep)

Colorado
 †Ronnie
 Orange Flame
 *Prince of Orange

PICOTEE (Cream Ground)

Anglo
 Jean Ireland Imp.
 Gloria
 Lady Gay
 Nanette
 Reconnaissance
 *Sunkist

PICOTEE (White Ground)

Gem
 Tell Tale
 †William
 *Youth

PINK (Light)

Aristocrat
 Ascot
 Bridesmaid
 Chloe
 Diana
 Ecstasy
 Exquisite
 *Fairyland
 †Helen
 Lady Ruffles Improved
 Lullaby
 **Monty
 Ruffled Pink
 Sextette Pink
 Springtime
 Supreme
 Sweet Afton
 Valentine

PINK (Apricot)

Atlantic
 †Carol
 *Melody
 **Patricia Unwin
 Personality
 *Pink Frills
 Silver Jubilee

†Identifies Cuthbertson Varieties.

**Outstanding Varieties.

*Recommended.

COLOR GROUPING and COLOR GUIDE (Continued)

Sweet Pea Cuthbertson and Late or Summer Varieties

PINK (Cream Light)

Affection
Beauty
Chloe
Cissie
Daylight
**Elstree
*Fluffy Ruffles Improved
†Katie
Mary Pickford
Picture
Ruffled Beauty
Ruffled Bonnie Ruffles
Sheba
Susan
Venus
Winnie Morse

PINK (Cream Deep)

Bon Bon
*Crony
Enchantress
†Evelyn
Floradale
Giant Attraction
Gloaming
Gracie
Idyl
**Leader
Loveliness
Magnet
Miss California
Nobility
Personality
Picture
Rose Day
Stationmaster

PINK (Fawn)

†Connie
Discovery
**Sheila
*Smiles
The Burpee Improved
The Fawn

PINK (Orange)

Barbara
Geo. Shawyer
Goldfinch
**Peer
Pink Cockade
*Royal Pink

PINK (Cerise)

Dandy
Mayfair
*Mrs. R. Bolton
Peggy Ann
Stylist

PINK (Salmon Deep)

Cynthia Davis
Echo
Mavis
*Radar
Ruffled Exquisite
Simplicity
†Waneta

PURPLE

Floradale Purple
**Olympia
Purple Monarch
Royal Purple
Ruffled Purple
*Vista

ROSE (Pink)

**Bonnie Briar
†Frances
Hebe
Hercules
†Lois
*Pinkie
Romance
Rosie

ROSE

Brilliant Rose
Corona
Lustre
Mirth
Pinnacle
Rosabella
*Ruffled Rose
†Ruth

ROSE (Carmine)

**Carlotta
Cavalcade
Damask Rose
Doreen
†Doris
†Flora
*Ruffled Carmine
Sunset

SCARLET

All Bright
Campfire
†Coline
Defiance
Grenadier
*Huntsman
†Jimmy
Royal Scot
**Welcome

SCARLET (Orange)

Blaze
*Excelsior
Starter
Thriller

WHITE (Black Seeded)

Bridal Veil
Constance Hinton
Giant White
**Gigantic
†Janet
Kames
Model
Sextette Queen
*Snow White
White Heather
White Powerscourt

WHITE (White Seeded)

*Avalanche
**Burpee's Best White
Edna May Improved
Etta Dyke
†Jennie
King White
Ruffled White
Snowball
Snowdon
Vectis

FLUSHED

Amy Johnson
Big Ben
Debutante
Dolores
Jack Hobbs
Mrs. Horace Wright
Patriot
Robustum
Silver Jubilee
Tranquility

†Identifies Cuthbertson Varieties. **Outstanding Varieties. *Recommended.

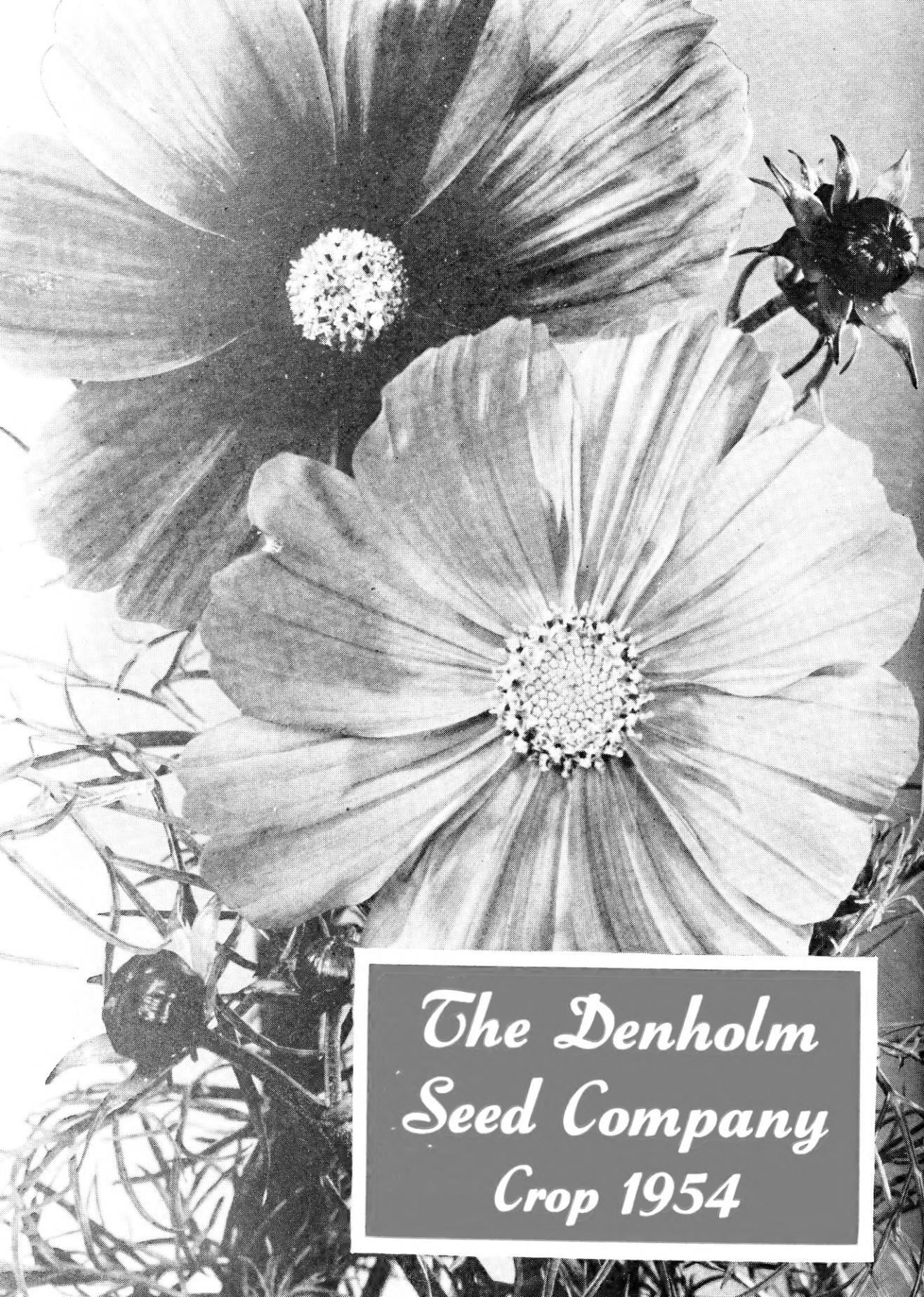
The measurements given on plant descriptions and the number of seeds per oz. are approximate and may vary with the season.

IT TAKES
GOOD SEED



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GOOD FLOWERS

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LOS ANGELES 64, CALIFORNIA



*The Denholm
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Crop 1954*